



PRESS RELEASE | Canada

Methodology:

Results are based on an online study conducted from January 6 to January 9, 2020, among 1,000 adults in Canada. The data has been statistically weighted according to Canadian census figures for age, gender and region in Canada. The margin of error—which measures sample variability—is plus or minus 3.1 percentage points, 19 times out of 20.

All things considered, do you think having Donald Trump as President of the United States has been good or bad for Canada?

Very good – 7%
Good – 14%
Bad – 33%
Very bad – 29%
Not sure – 18%

Which of these statements comes closest to your own point of view?

Donald Trump has accomplished much since he became President – 16%
It is too early to judge Donald Trump's accomplishments as President – 16%
Donald Trump has accomplished little since he became President – 54%
Not sure – 14%

Views of Canadians on Donald Trump Remain Mostly Negative

More than half of respondents think the American President has “accomplished little” since taking office.

Vancouver, BC [January 24, 2020] – As the United States gets ready for a presidential election in November, a large majority of Canadians continue to hold negative views on the current occupant of the White House, a new Research Co. poll has found.

In the online survey of a representative national sample, 62% of Canadians think the presidency of Donald Trump has been “bad” or “very bad” for Canada, down three points since a similar Research Co. poll [conducted in June 2019](#).

One-in-five Canadians (21%,+4) believe Trump's tenure has been “very good” or “good” for Canada, while 18% (=) remain undecided.

“There is a pronounced gender gap when it comes to the perceptions of Canadians on Donald Trump,” says Mario Canseco, President of Research Co. “While only 14% of women believe his tenure has been positive for Canada, the proportion increases to 27% among men.”

More than half of Canadians (54%, +17) believe that Trump has “accomplished little” as president, while 16% (+6) think he has “accomplished much” and 16% (-23) say it is too early to judge his achievements as president.

Albertans (24%) and Canadians who voted for the Conservative Party in last year's federal election (30%) are more likely to believe that Trump has “accomplished much” since taking office three years ago.

Three-in-ten Canadians (31%, -15) think Trump has performed “about the same” as they expected, while 16% (+8) feel he has performed “better” than they expected.” More than two-in-five Canadians (44%, +4) believe Trump has performed “worse” than they expected.

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About Research Co.

Simply put, we are curious about what people think and the decisions they will make. Some call it public opinion, others call it polling or public affairs. We never compromise facts for profit. Our agenda is the truth.



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We have a global network of partners in the qualitative, data collection and data visualization specialities.

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