



PRESS RELEASE | Canada

Methodology:

Results are based on an online study conducted from December 18 to December 20, 2019, among 1,000 adults in Canada. The data has been statistically weighted according to Canadian census figures for age, gender and region in Canada. The margin of error—which measures sample variability—is plus or minus 3.1 percentage points, 19 times out of 20.

All things considered, do you have a positive opinion of the following countries?

United Kingdom – 83%
Germany – 73%
Italy – 72%
Japan – 72%
France – 70%
South Korea – 52%
United States – 47%
Mexico – 46%
India – 36%
Venezuela – 30%
China – 27%
Russia – 26%
Saudi Arabia – 17%
Iran – 14%
North Korea – 11%

Most Canadians Have Favourable View of UK, Split on USA

Fewer than one-in-five Canadians have a positive opinion of Saudi Arabia, Iran and North Korea.

Vancouver, BC [January 10, 2020] – More than four-in-five Canadians hold a favourable opinion of the United Kingdom, but just under half feel the same way about the United States, a new Research Co. poll has found.

In the online survey of a representative national sample, 83% of Canadians have a positive view of the United Kingdom.

At least seven-in-ten Canadians hold positive opinions on four other nations: Germany (73%), Italy (72%), Japan (also 72%) and France (70%). More than half of Canadians (52%) have a positive view of South Korea.

Canadians are split when assessing the United States, with 47% saying they have a positive opinion of the country and 48% stating they have a negative one.

Canadian men are more likely to have a positive opinion of the United States than Canadian women (50% to 42%). Canadians aged 18-to-34 are also more likely to hold favourable views on the United States (53%) than their counterparts aged 35-to-54 (43%) and 55 and over (45%).

“A majority of Canadians who voted for the Conservative Party in last year’s federal election (64%) have a positive opinion of the United States,” says Mario Canseco, President of Research Co. “The numbers are decidedly lower among Canadians who voted for the Liberals (42%) or the New Democrats (31%) last year.”

Just under half of Canadians (46%) have a positive view of Mexico, while more than a third (36%) have a positive opinion of India and three-in-ten (30%) have a favourable view of Venezuela.

Just over one-in-four Canadians have a positive opinion of China (27%) and Russia (26%), while more than three-in-five (61%) have a negative view of each country.

In the specific case of China, the proportion of positive opinions varies greatly around the country: 29% in Atlantic Canada, Ontario and Quebec, 28% in Alberta, 22% in British Columbia and 17% in Manitoba and Saskatchewan.

Fewer than one-in-five Canadians have a positive view of Saudi Arabia (17%), Iran (14%) and North Korea (11%).



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About Research Co.

Simply put, we are curious about what people think and the decisions they will make. Some call it public opinion, others call it polling or public affairs. We never compromise facts for profit. Our agenda is the truth.

We have a global network of partners in the qualitative, data collection and data visualization specialities.

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Media contact:

Mario Canseco, President, Research Co.

[c] 778.929.0490

[e] mario.canseco@researchco.ca

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mario.canseco@researchco.ca



mario_canseco



778.929.0490



Mario Canseco