

Poll conducted by Research Co. on the Holiday Season in Canada - December 20, 2019

Which of these greetings is the one you personally prefer for this season?



	GENDER			AGE			REGION					VOTE IN 2019 FEDERAL ELECTION			
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP
Merry Christmas	65%	65%	65%	59%	59%	73%	68%	68%	75%	68%	50%	73%	65%	75%	60%
Happy Holidays	18%	18%	18%	26%	19%	14%	14%	12%	10%	17%	31%	13%	20%	15%	20%
Not sure / Don't care either way	17%	17%	17%	16%	23%	13%	18%	20%	14%	15%	19%	13%	15%	10%	20%

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How do you expect the current holiday season to be for you, personally?



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	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP
More fun than stressful	50%	55%	46%	54%	44%	52%	60%	45%	50%	49%	50%	44%	52%	56%	50%
More stressful than fun	30%	26%	33%	31%	36%	25%	25%	30%	27%	34%	26%	39%	30%	29%	29%
Not sure	20%	19%	21%	14%	20%	22%	15%	26%	23%	17%	24%	17%	19%	15%	20%

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All things considered, how important is religion to your daily life?



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	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP
Very important	22%	18%	25%	25%	18%	22%	20%	26%	25%	21%	18%	30%	23%	26%	15%
Moderately important	26%	26%	25%	28%	26%	24%	22%	22%	23%	30%	28%	20%	27%	26%	27%
Not too important	20%	20%	20%	16%	21%	21%	18%	12%	16%	23%	20%	24%	19%	20%	17%
Not important at all	33%	36%	30%	31%	35%	32%	40%	40%	36%	27%	33%	27%	31%	28%	41%