

Poll conducted by Research Co. on Astrology in Canada - January 1, 2020

Would you say you personally believe in each of the following concepts?



	GENDER			AGE			REGION					VOTE IN 2019 FEDERAL ELECTION			
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP
<i>Astrology (studying the movements and relative positions of celestial objects to make observations about human affairs and terrestrial events)</i>															
Definitely believe	13%	11%	14%	24%	11%	8%	9%	8%	10%	16%	12%	18%	16%	9%	10%
Probably believe	23%	19%	26%	25%	26%	19%	22%	19%	18%	26%	24%	19%	22%	25%	27%
Probably not believe	19%	19%	19%	19%	17%	21%	25%	20%	18%	19%	17%	19%	20%	20%	19%
Definitely not believe	36%	44%	30%	25%	35%	44%	36%	39%	47%	33%	39%	29%	34%	37%	36%
Not sure	9%	7%	10%	8%	11%	7%	7%	14%	8%	6%	8%	15%	7%	9%	7%
<i>Mediumship (mediating communication between living human beings and spirits of dead people)</i>															
Definitely believe	10%	7%	12%	14%	11%	6%	9%	5%	10%	11%	10%	11%	11%	8%	8%
Probably believe	21%	15%	27%	26%	22%	18%	16%	21%	20%	22%	23%	21%	20%	21%	24%
Probably not believe	19%	20%	18%	21%	19%	19%	20%	19%	13%	20%	21%	16%	18%	19%	21%
Definitely not believe	41%	49%	34%	29%	38%	50%	44%	44%	46%	41%	38%	38%	41%	46%	38%
Not sure	9%	9%	9%	10%	10%	8%	10%	11%	11%	6%	8%	13%	9%	7%	8%
<i>Clairvoyance (gaining information about an object, person, location, or physical event through extrasensory perception)</i>															
Definitely believe	10%	8%	11%	16%	10%	6%	8%	6%	7%	13%	10%	10%	11%	8%	10%
Probably believe	21%	18%	25%	23%	25%	18%	22%	24%	24%	21%	20%	19%	20%	22%	29%
Probably not believe	19%	18%	20%	19%	18%	20%	20%	18%	13%	20%	18%	23%	19%	18%	20%
Definitely not believe	39%	46%	32%	29%	36%	46%	38%	40%	46%	37%	42%	32%	38%	44%	35%
Not sure	11%	10%	12%	12%	11%	11%	12%	12%	10%	9%	10%	16%	12%	9%	6%
<i>Haunted Houses (buildings being inhabited by spirits of dead people)</i>															
Definitely believe	12%	8%	15%	19%	13%	7%	13%	8%	7%	14%	12%	12%	14%	9%	11%
Probably believe	21%	17%	25%	22%	23%	19%	22%	26%	21%	21%	19%	22%	20%	18%	27%
Probably not believe	20%	20%	20%	20%	21%	20%	22%	18%	20%	22%	18%	21%	22%	23%	20%
Definitely not believe	38%	47%	29%	29%	32%	46%	35%	40%	38%	35%	41%	38%	37%	42%	34%
Not sure	9%	8%	10%	10%	11%	8%	9%	9%	14%	8%	11%	7%	8%	9%	8%

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Thinking specifically about astrology—the movements and relative positions of celestial objects to make observations about human affairs and terrestrial events—which of these statements comes closest to your own point of view?



	Canada	GENDER		AGE			REGION					VOTE IN 2019 FEDERAL ELECTION			
		Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP
I currently pay attention to astrology	20%	19%	21%	30%	20%	14%	18%	11%	8%	25%	20%	25%	24%	18%	19%
I used to pay attention to astrology, but not anymore	27%	21%	32%	32%	26%	24%	34%	30%	32%	25%	23%	21%	26%	26%	29%
I never paid attention to astrology	54%	60%	48%	38%	54%	62%	48%	59%	60%	50%	57%	54%	50%	56%	52%