



PRESS RELEASE | British Columbia

Methodology:

Results are based on an online study conducted from November 27 to November 29, 2019, among 800 adults in British Columbia. The data has been statistically weighted according to Canadian census figures for age, gender and region in British Columbia. The margin of error—which measures sample variability—is plus or minus 3.5 percentage points, 19 times out of 20.

To vehicle drivers in British Columbia – Over the course of the past year, have you done any of the following??

Purchased gas for your vehicle in your community even if the tank was not near empty because prices were suddenly lower – 51%
Purchased less gas for your vehicle in your community (i.e. "did not fill up the entire tank") because prices were suddenly higher – 39%
Driven to the United States with the sole purpose of purchasing cheaper gas for your vehicle – 18%
None of these – 15%

Gas Prices Stirring New Behaviours in British Columbia Drivers

Just under one-in-five drivers in the province have gone to the United States with the sole purpose of purchasing cheaper fuel.

Vancouver, BC [December 11, 2019] – A significant proportion of drivers in British Columbia are taking steps to deal with the cost of fuel in the province, a new Research Co. poll has found.

In the online survey of a representative provincial sample, half of drivers in British Columbia (51%) say they have purchased gas for their vehicle in their community even if the tank was not near empty because prices were suddenly lower.

Drivers in Vancouver Island (56%) are more likely to have purchased gas after they noticed a drop in prices.

Two-in-five drivers in the province (39%) say they have purchased less gas for their vehicle in their community—or did not fill up the entire tank—because prices were suddenly higher.

Almost half of drivers in the Fraser Valley (47%) have chosen not to completely fill up because of inflated gas prices.

Just under one-in-five drivers in British Columbia (18%) say they have driven to the United States with the sole purpose of purchasing cheaper gas for their vehicle

"Two-in-five drivers who reside in the Fraser Valley (40%) say they have visited the United States only to get gas in the past year" says Mario Canseco, President of Research Co. "They have been joined by one-in-five (21%) drivers in Metro Vancouver."

The Government of British Columbia recently introduced legislation to compel oil and gas companies to disclose supply and pricing data. More than four-in-five British Columbians (85%) support this legislation, including 90% of residents aged 55 and over.

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About Research Co.

Simply put, we are curious about what people think and the decisions they will make. Some call it public opinion, others call it polling or public affairs. We never compromise facts for profit. Our agenda is the truth.

We have a global network of partners in the qualitative, data collection and data visualization specialities.



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