

Have any of the following happened to you while using social media?



	Social Media Users in Canada	GENDER		AGE			REGION						VOTE IN 2015 ELECTION		
		Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP
You found links to stories on current affairs that were obviously false (sometimes referred to as "Fake News")	41%	38%	44%	48%	41%	36%	42%	41%	48%	43%	34%	43%	46%	41%	33%
You found racist content or comments on your social media feed	29%	27%	31%	39%	26%	26%	29%	32%	45%	25%	27%	30%	32%	26%	26%
You posted something on social media that you deleted after thinking it over twice	21%	17%	24%	28%	21%	16%	20%	17%	30%	23%	16%	19%	20%	18%	23%
You reported a social media user for offensive content or comments	21%	18%	24%	35%	19%	13%	19%	24%	20%	22%	20%	22%	22%	19%	22%
You found homophobic content or comments on your social media feed	21%	19%	23%	32%	18%	16%	23%	27%	24%	19%	19%	22%	25%	14%	24%
You found content or comments offensive to people with disabilities on your social media feed	20%	16%	22%	34%	16%	12%	18%	22%	20%	22%	18%	16%	18%	15%	21%
None of these	34%	34%	35%	18%	35%	47%	36%	28%	29%	34%	38%	38%	32%	36%	40%

Poll conducted by Research Co. on Social Media in Canada - October 16, 2019

Thinking about your time on social media, do you agree or disagree with each of the following statements?



	Social Media Users in Canada	GENDER		AGE			REGION					VOTE IN 2015 ELECTION			
		Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP
<i>“Anonymous” social media accounts should be banned—people should only comment and post if they use their real name and likeness.</i>															
Strongly agree	42%	41%	43%	34%	38%	54%	36%	40%	45%	45%	43%	42%	45%	45%	44%
Moderately agree	26%	29%	24%	29%	27%	23%	23%	26%	29%	25%	26%	31%	27%	29%	25%
Moderately disagree	15%	14%	16%	21%	17%	8%	21%	12%	12%	14%	16%	11%	15%	13%	12%
Strongly disagree	7%	8%	5%	9%	8%	3%	7%	11%	7%	6%	4%	8%	6%	5%	7%
Not sure	10%	8%	11%	7%	11%	12%	13%	11%	7%	10%	10%	8%	6%	8%	13%
<i>“Creeping” on social media should be dealt with—social media platforms should always allow users to see who has viewed their profiles, photos and posts.</i>															
Strongly agree	29%	31%	28%	16%	26%	43%	31%	22%	37%	29%	30%	23%	31%	31%	28%
Moderately agree	31%	35%	27%	32%	28%	33%	32%	26%	29%	32%	31%	31%	30%	31%	37%
Moderately disagree	19%	14%	22%	26%	20%	11%	17%	25%	17%	18%	18%	20%	20%	19%	18%
Strongly disagree	11%	10%	12%	15%	14%	5%	10%	16%	11%	11%	8%	13%	11%	11%	4%
Not sure	11%	10%	12%	10%	13%	9%	10%	11%	7%	10%	13%	12%	8%	8%	13%
<i>Politicians who have a social media account should not be able to block users from engaging with them.</i>															
Strongly agree	31%	33%	30%	31%	29%	35%	28%	33%	32%	32%	28%	37%	34%	32%	30%
Moderately agree	32%	35%	30%	27%	34%	34%	38%	27%	32%	29%	32%	36%	33%	28%	37%
Moderately disagree	15%	11%	18%	23%	14%	9%	12%	18%	14%	17%	16%	9%	14%	16%	15%
Strongly disagree	9%	11%	8%	10%	11%	7%	10%	9%	12%	9%	10%	8%	9%	12%	7%
Not sure	12%	10%	14%	9%	12%	15%	13%	13%	10%	13%	13%	11%	10%	12%	11%
<i>It is difficult to discern which social media accounts are real and which ones are fake.</i>															
Strongly agree	29%	28%	30%	26%	26%	34%	23%	38%	36%	30%	24%	26%	30%	31%	26%
Moderately agree	43%	44%	42%	40%	47%	40%	47%	36%	38%	46%	41%	39%	43%	43%	46%
Moderately disagree	16%	16%	16%	24%	14%	12%	15%	14%	20%	12%	20%	21%	17%	13%	16%
Strongly disagree	4%	6%	3%	4%	4%	4%	5%	5%	2%	3%	5%	3%	4%	5%	2%
Not sure	9%	7%	11%	7%	9%	10%	10%	7%	4%	9%	10%	11%	5%	8%	10%