

Poll conducted by Research Co. on Halloween in Canada - October 29, 2019

We would like to ask you about Halloween. As you may know, there is a petition circulating in the United States that calls for Halloween to be moved to the last Saturday of October, instead of being observed every year on the same day (October 31). All things considered, do you agree or disagree with this idea?



	GENDER		AGE			REGION					VOTE IN 2019 ELECTION				
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP
Strongly agree	18%	20%	16%	19%	17%	18%	11%	12%	22%	17%	24%	19%	20%	19%	15%
Moderately agree	23%	26%	19%	27%	21%	21%	20%	22%	16%	23%	29%	20%	32%	18%	21%
Moderately disagree	16%	16%	15%	15%	15%	17%	19%	9%	16%	18%	14%	17%	14%	17%	20%
Strongly disagree	27%	20%	34%	22%	31%	28%	30%	38%	32%	26%	17%	31%	22%	28%	30%
Not sure	16%	17%	16%	17%	16%	16%	20%	18%	14%	17%	16%	12%	12%	18%	14%

Thinking specifically about Halloween costumes, do you think each of the costumes described below is appropriate or inappropriate for children?



	GENDER		AGE			REGION						VOTE IN 2019 ELECTION			
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP
<i>A costume that entails changing the colour of the child's skin</i>															
Definitely appropriate	12%	14%	10%	11%	15%	10%	10%	11%	11%	12%	13%	12%	12%	9%	12%
Probably appropriate	22%	24%	21%	23%	25%	19%	19%	19%	25%	21%	26%	25%	20%	24%	20%
Probably inappropriate	26%	26%	25%	30%	19%	28%	35%	24%	23%	26%	22%	22%	26%	26%	29%
Definitely inappropriate	25%	21%	29%	23%	25%	27%	20%	26%	29%	29%	21%	23%	28%	27%	31%
Not sure	16%	15%	16%	14%	17%	16%	17%	20%	12%	12%	18%	18%	13%	14%	9%
<i>A costume that refers to a culture that is not the child's own</i>															
Definitely appropriate	15%	18%	12%	16%	15%	14%	9%	15%	16%	14%	20%	14%	16%	13%	10%
Probably appropriate	29%	29%	29%	30%	27%	30%	33%	29%	26%	25%	31%	34%	30%	33%	27%
Probably inappropriate	22%	20%	24%	23%	22%	21%	23%	17%	22%	26%	21%	16%	22%	19%	27%
Definitely inappropriate	16%	15%	17%	16%	15%	17%	17%	14%	19%	18%	11%	19%	16%	17%	24%
Not sure	18%	17%	18%	14%	22%	18%	18%	26%	16%	17%	17%	17%	16%	19%	12%
<i>A costume that represents an ethnic stereotype</i>															
Definitely appropriate	10%	12%	8%	11%	11%	9%	8%	11%	10%	12%	10%	8%	10%	10%	8%
Probably appropriate	18%	20%	16%	22%	16%	16%	15%	18%	16%	15%	27%	13%	17%	19%	15%
Probably inappropriate	27%	28%	26%	30%	20%	31%	32%	26%	24%	28%	24%	28%	31%	30%	22%
Definitely inappropriate	30%	26%	34%	26%	35%	30%	29%	27%	34%	32%	26%	33%	30%	26%	44%
Not sure	15%	14%	16%	12%	19%	15%	16%	18%	16%	13%	14%	18%	12%	15%	10%
<i>A costume that represents a social stereotype (such as a jailbird or vagabond)</i>															
Definitely appropriate	16%	17%	14%	14%	18%	15%	14%	17%	16%	15%	16%	17%	15%	17%	16%
Probably appropriate	36%	37%	34%	37%	34%	36%	41%	33%	41%	33%	37%	31%	39%	37%	33%
Probably inappropriate	19%	18%	20%	20%	19%	18%	18%	22%	13%	18%	21%	21%	18%	19%	21%
Definitely inappropriate	14%	12%	15%	14%	13%	15%	12%	13%	13%	18%	12%	9%	13%	13%	15%
Not sure	16%	15%	17%	15%	17%	16%	15%	16%	17%	16%	14%	23%	15%	13%	14%
<i>A costume where the child carries toy or replica weapons</i>															
Definitely appropriate	13%	15%	10%	15%	14%	9%	12%	14%	16%	12%	12%	12%	12%	14%	12%
Probably appropriate	28%	26%	29%	37%	27%	20%	26%	33%	37%	22%	30%	28%	22%	30%	37%
Probably inappropriate	20%	22%	19%	20%	19%	22%	20%	18%	11%	26%	18%	21%	27%	16%	21%
Definitely inappropriate	27%	25%	29%	16%	26%	38%	28%	24%	26%	26%	29%	24%	32%	27%	19%
Not sure	13%	12%	13%	13%	14%	11%	14%	12%	10%	12%	12%	15%	7%	13%	11%

And do you think each of the Halloween costumes described below is appropriate or inappropriate for adults?



	GENDER			AGE			REGION						VOTE IN 2019 ELECTION		
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK/ MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP
<i>A costume that entails changing the colour of the adult's skin</i>															
Definitely appropriate	13%	14%	11%	17%	14%	8%	13%	11%	12%	10%	18%	12%	13%	11%	13%
Probably appropriate	20%	21%	19%	24%	18%	17%	17%	18%	21%	20%	22%	20%	21%	21%	17%
Probably inappropriate	21%	24%	19%	19%	19%	25%	25%	26%	17%	21%	22%	15%	21%	19%	22%
Definitely inappropriate	32%	28%	37%	29%	32%	36%	32%	31%	39%	37%	22%	35%	34%	37%	39%
Not sure	14%	13%	14%	11%	17%	13%	13%	13%	11%	12%	16%	18%	11%	12%	8%
<i>A costume that refers to a culture that is not the adult's own</i>															
Definitely appropriate	14%	17%	12%	15%	16%	12%	11%	14%	15%	13%	17%	16%	15%	12%	12%
Probably appropriate	27%	29%	26%	31%	22%	28%	24%	29%	22%	27%	33%	25%	26%	31%	22%
Probably inappropriate	23%	24%	22%	23%	22%	23%	28%	23%	20%	24%	21%	19%	25%	19%	25%
Definitely inappropriate	21%	17%	25%	19%	21%	23%	23%	17%	29%	24%	12%	23%	20%	24%	32%
Not sure	15%	14%	15%	11%	19%	14%	14%	17%	15%	12%	17%	17%	12%	13%	9%
<i>A costume that represents an ethnic stereotype</i>															
Definitely appropriate	10%	12%	9%	11%	11%	8%	9%	11%	9%	9%	13%	7%	10%	9%	9%
Probably appropriate	18%	19%	16%	20%	16%	18%	15%	13%	14%	18%	22%	23%	18%	21%	15%
Probably inappropriate	25%	25%	24%	27%	22%	24%	27%	29%	25%	24%	22%	25%	26%	25%	22%
Definitely inappropriate	34%	31%	37%	32%	32%	36%	35%	32%	39%	37%	27%	31%	36%	33%	44%
Not sure	14%	13%	15%	10%	19%	14%	14%	16%	13%	12%	16%	15%	11%	12%	9%
<i>A costume that represents a social stereotype (such as a jailbird or vagabond)</i>															
Definitely appropriate	17%	18%	16%	17%	20%	13%	16%	17%	23%	16%	15%	17%	17%	17%	16%
Probably appropriate	32%	31%	33%	32%	29%	34%	35%	28%	39%	29%	32%	31%	31%	36%	32%
Probably inappropriate	19%	20%	19%	20%	19%	19%	17%	26%	9%	21%	22%	18%	20%	17%	19%
Definitely inappropriate	17%	17%	17%	17%	14%	20%	17%	16%	17%	19%	15%	17%	17%	17%	23%
Not sure	15%	14%	15%	13%	17%	14%	15%	13%	13%	14%	16%	18%	15%	12%	10%
<i>A costume where the adult carries toy or replica weapons</i>															
Definitely appropriate	13%	14%	12%	19%	14%	7%	11%	14%	20%	13%	16%	7%	12%	11%	16%
Probably appropriate	25%	24%	26%	32%	25%	19%	25%	24%	29%	24%	24%	26%	23%	28%	29%
Probably inappropriate	19%	21%	16%	18%	20%	18%	21%	21%	13%	19%	20%	14%	20%	17%	19%
Definitely inappropriate	30%	29%	32%	20%	25%	45%	29%	26%	31%	35%	24%	36%	36%	32%	24%
Not sure	13%	12%	14%	12%	16%	11%	13%	14%	8%	10%	15%	16%	8%	11%	12%