

Poll conducted by Research Co. on Sport Franchise Names in Canada - October 23, 2019

All things considered, do you find the names of these professional sports franchises acceptable or unacceptable?



	GENDER			AGE			REGION						VOTE IN 2015 ELECTION		
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP
Edmonton Eskimos (CFL)															
Definitely acceptable	31%	35%	28%	22%	31%	37%	33%	33%	35%	30%	29%	30%	32%	47%	21%
Probably acceptable	29%	31%	26%	27%	29%	30%	31%	38%	23%	26%	31%	27%	28%	26%	32%
Probably unacceptable	14%	14%	14%	21%	10%	13%	12%	10%	16%	15%	13%	17%	15%	10%	17%
Definitely unacceptable	9%	7%	11%	13%	10%	5%	9%	8%	12%	11%	5%	11%	11%	3%	14%
Not sure	17%	13%	21%	17%	20%	15%	16%	11%	13%	19%	22%	15%	14%	14%	16%
Chicago Blackhawks (NHL)															
Definitely acceptable	33%	38%	28%	26%	33%	38%	33%	36%	32%	29%	37%	33%	33%	48%	24%
Probably acceptable	32%	32%	31%	32%	29%	34%	39%	33%	29%	29%	29%	33%	31%	29%	36%
Probably unacceptable	12%	12%	13%	18%	10%	10%	9%	10%	16%	16%	8%	12%	13%	9%	15%
Definitely unacceptable	6%	5%	7%	7%	8%	4%	6%	3%	9%	8%	4%	8%	9%	1%	8%
Not sure	17%	12%	22%	18%	20%	13%	14%	17%	14%	18%	22%	13%	13%	14%	17%
Washington Redskins (NFL)															
Definitely acceptable	28%	33%	24%	20%	28%	34%	29%	28%	30%	26%	29%	30%	29%	43%	17%
Probably acceptable	26%	28%	24%	24%	24%	29%	30%	30%	21%	23%	28%	24%	24%	26%	28%
Probably unacceptable	14%	14%	14%	19%	13%	12%	11%	15%	13%	16%	12%	15%	15%	12%	14%
Definitely unacceptable	15%	13%	16%	19%	16%	11%	14%	11%	22%	17%	8%	18%	19%	5%	24%
Not sure	17%	12%	22%	18%	20%	14%	16%	16%	14%	17%	22%	13%	13%	14%	18%
Kansas City Chiefs (NFL)															
Definitely acceptable	32%	38%	27%	26%	31%	37%	33%	30%	35%	31%	33%	31%	33%	45%	22%
Probably acceptable	30%	30%	29%	29%	29%	31%	34%	35%	23%	26%	31%	31%	29%	31%	35%
Probably unacceptable	13%	13%	14%	19%	10%	12%	11%	14%	16%	16%	9%	12%	15%	6%	15%
Definitely unacceptable	7%	6%	8%	8%	9%	4%	5%	7%	12%	9%	3%	9%	10%	3%	9%
Not sure	18%	13%	23%	18%	20%	16%	18%	14%	13%	19%	23%	16%	14%	15%	19%

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	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP
Chilliwack Chiefs (BCHL)															
Definitely acceptable	30%	35%	26%	21%	30%	35%	31%	30%	30%	29%	31%	30%	31%	43%	21%
Probably acceptable	30%	32%	28%	31%	28%	31%	32%	36%	25%	26%	31%	34%	29%	31%	33%
Probably unacceptable	14%	13%	15%	21%	12%	12%	12%	14%	16%	15%	13%	15%	16%	9%	17%
Definitely unacceptable	7%	6%	9%	9%	8%	5%	6%	5%	14%	10%	1%	9%	10%	3%	9%
Not sure	19%	14%	23%	18%	21%	17%	20%	15%	14%	20%	25%	11%	14%	15%	20%
Cleveland Indians (MLB)															
Definitely acceptable	29%	35%	24%	20%	30%	34%	29%	27%	30%	27%	31%	32%	30%	42%	20%
Probably acceptable	28%	29%	26%	26%	25%	31%	31%	33%	24%	25%	30%	22%	26%	28%	29%
Probably unacceptable	14%	14%	15%	21%	12%	13%	13%	16%	12%	17%	10%	19%	17%	12%	14%
Definitely unacceptable	11%	9%	12%	14%	12%	8%	11%	9%	20%	13%	3%	12%	13%	3%	19%
Not sure	18%	13%	23%	19%	21%	15%	16%	15%	14%	18%	25%	14%	14%	16%	19%
Atlanta Braves (MLB)															
Definitely acceptable	34%	37%	30%	27%	34%	38%	32%	33%	34%	32%	37%	31%	34%	47%	24%
Probably acceptable	32%	33%	30%	37%	27%	33%	35%	40%	29%	28%	31%	35%	32%	28%	37%
Probably unacceptable	11%	12%	10%	12%	10%	11%	8%	9%	15%	10%	9%	16%	12%	9%	14%
Definitely unacceptable	6%	6%	6%	4%	9%	4%	6%	3%	8%	10%	2%	4%	8%	2%	9%
Not sure	18%	12%	23%	20%	20%	14%	19%	15%	14%	20%	20%	13%	14%	14%	17%