

Poll conducted by Research Co. on Career Paths in British Columbia - September 4, 2019

Would you try to encourage or discourage your child to take on these career paths?



	Parents of K-12 Students in BC	GENDER		REGION			
		Male	Female	Lower Mainland	Vancouver Island	Southern BC	Northern BC
<i>A professional athlete</i>							
Definitely encourage	16%	15%	17%	17%	15%	15%	15%
Probably encourage	40%	41%	39%	39%	40%	42%	35%
Probably discourage	26%	26%	26%	26%	33%	21%	38%
Definitely discourage	10%	12%	8%	8%	8%	13%	10%
Not sure	8%	6%	11%	10%	4%	10%	2%
<i>A politician</i>							
Definitely encourage	6%	7%	5%	6%	6%	5%	11%
Probably encourage	22%	21%	22%	20%	21%	25%	23%
Probably discourage	34%	31%	37%	34%	36%	30%	38%
Definitely discourage	31%	34%	28%	30%	33%	33%	23%
Not sure	7%	7%	8%	10%	4%	7%	5%
<i>A doctor or nurse</i>							
Definitely encourage	46%	47%	45%	47%	47%	45%	42%
Probably encourage	45%	44%	46%	43%	47%	46%	52%
Probably discourage	3%	4%	3%	3%	4%	3%	2%
Definitely discourage	2%	2%	2%	2%	0%	2%	3%
Not sure	4%	3%	4%	5%	2%	4%	0%
<i>An engineer</i>							
Definitely encourage	44%	44%	44%	46%	44%	40%	43%
Probably encourage	45%	44%	45%	40%	47%	50%	51%
Probably discourage	3%	5%	2%	4%	3%	3%	2%
Definitely discourage	2%	3%	2%	1%	2%	1%	3%
Not sure	6%	4%	7%	8%	4%	6%	0%
<i>An arts performer (musician, actor, artist)</i>							
Definitely encourage	17%	14%	20%	17%	19%	14%	17%
Probably encourage	35%	33%	38%	33%	40%	41%	42%
Probably discourage	28%	32%	24%	31%	26%	25%	18%
Definitely discourage	11%	14%	7%	10%	6%	11%	15%
Not sure	9%	6%	11%	9%	9%	9%	9%
<i>A police officer</i>							
Definitely encourage	15%	16%	14%	16%	12%	14%	21%
Probably encourage	44%	42%	46%	41%	44%	48%	40%
Probably discourage	23%	23%	23%	24%	25%	20%	24%
Definitely discourage	12%	14%	10%	10%	15%	14%	12%
Not sure	6%	5%	7%	9%	4%	4%	3%