



PRESS RELEASE | Metro Vancouver

**Methodology:**

Results are based on an online study conducted from September 20 to September 23, 2019, among 700 adults in Metro Vancouver. The data has been statistically weighted according to Canadian census figures for age, gender and region in Metro Vancouver. The margin of error—which measures sample variability—is plus or minus 3.7 percentage points, 19 times out of 20.

**Ride-hailing Companies, such as Uber and Lyft, have applied to operate in British Columbia. Some people oppose ride hailing in BC other people support ride hailing provided they complete on an equal playing field as taxis. Thinking about this, which of the following statements comes closest to your own point of view?**

Ride-hailing companies should be allowed to operate in British Columbia, if they compete on an equal footing with taxis – 42%

Ride-hailing companies should be allowed to operate in British Columbia, without reservations – 39%

Ride-hailing companies should not be allowed in British Columbia – 6%

Not sure – 13%

**Metro Vancouverites Consider Working Conditions for Ride-Hailers**

*Sizeable majorities of residents would also limit the number of cars on the road and call for more wheelchair accessible vehicles.*

Vancouver, BC [October 2, 2019] – As Metro Vancouver prepares to welcome ride-hailing companies, many residents appear concerned over the working conditions of drivers, a new Research Co. poll has found.

In the online survey of a representative sample of Metro Vancouverites, three-in-four residents (75%) think British Columbia should require ride-hailing drivers and taxi drivers to be paid a minimum wage, as well as benefits such as overtime and vacation pay.

“Men (78%) and Metro Vancouverites aged 35-to-54 (76%) are more likely to call for ride-hailing policies similar to what the State of California is currently pondering,” says Mario Canseco, President of Research Co. “Residents who voted for any of the three major parties in the last provincial election are in agreement on this matter as well.”

Seven-in-ten Metro Vancouverites (71%) think ride-hailing companies should devote 17% of their fleet to wheelchair accessible vehicles. Support for this measure is highest among women (72%) and residents aged 55 and over (80%).

Almost two thirds of Metro Vancouverites (64%) think the provincial government should limit the number of ride-hailing cars on the road—including 68% of men and 72% of residents of the City of Vancouver.

Across Metro Vancouver, 42% of residents believe ride-hailing companies should be allowed to operate in British Columbia, if they compete on an equal footing with taxis.

A smaller proportion (39%) believe ride-hailing companies should be allowed to operate in British Columbia without reservations, while only 6% of Metro Vancouverites would ban ride-hailing in the province.

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**About Research Co.**

Simply put, we are curious about what people think and the decisions they will make. Some call it public opinion, others call it



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polling or public affairs. We never compromise facts for profit. Our agenda is the truth.

We have a global network of partners in the qualitative, data collection and data visualization specialities.

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