



PRESS RELEASE | British Columbia and Alberta

Methodology:

Results are based on an online study conducted from July 23 to July 25, 2019, among 800 adults in British Columbia and 700 adults in Alberta. The data has been statistically weighted according to Canadian census figures for age, gender and region in British Columbia and Alberta. The margin of error—which measures sample variability—is +/- 3.5 percentage points for the British Columbia sample and +/- 3.7 percentage points for the Alberta sample, nineteen times out of twenty.

To British Columbians - Suppose you had to move out of British Columbia and live in any other region of Canada. Where would you move?

- Alberta – 26%
- Ontario – 16%
- Nova Scotia – 8%
- Other – 18%
- Not sure – 33%

To Albertans - Suppose you had to move out of Alberta and live in any other region of Canada. Where would you move?

- British Columbia – 47%
- Ontario – 11%
- Saskatchewan – 11%
- Nova Scotia – 4%
- Other – 14%
- Not sure – 14%

If Forced to Relocate, Almost Half of Albertans Would Pick BC

Just over one-in-four British Columbians would select Alberta as the province to resettle.

Vancouver, BC [August 27, 2019] – A significant proportion of Albertans would welcome relocating to British Columbia if circumstances called for a move, a new two-province Research Co. poll has found.

In the online survey of representative provincial samples, 47% of Albertans say they would choose British Columbia if they had to move out of Alberta and live in any other region of Canada.

Ontario and Saskatchewan are tied as the second Canadian destination for Albertans with 11% each, followed by Nova Scotia at 4%.

“A majority of Edmontonians (53%) would choose British Columbia if they were compelled to move away from Alberta,” says Mario Canseco, President of Research Co. “But more than two-in-five Calgarians (45%) and residents of other parts of Alberta (42%) would join them.”

In British Columbia, 26% of residents say they would move to Alberta if they had to leave British Columbia and resettle in a different Canadian province.

Ontario is second in the minds of British Columbians with 16%, followed by Nova Scotia with 8%. One third of residents (33%) are undecided about which province they would move to.

While more residents of Metro Vancouver express a preference to resettle in Ontario (24%) than in Alberta (20%), all other regions of the province select Alberta first, including 33% of those in Northern BC and 32% of those in the Fraser Valley.

==30==

About Research Co.

Simply put, we are curious about what people think and the decisions they will make. Some call it public opinion, others call it polling or public affairs. We never compromise facts for profit. Our agenda is the truth.

We have a global network of partners in the qualitative, data collection and data visualization specialities.

==30==



PRESS RELEASE | British Columbia and Alberta

Media contact:

Mario Canseco, President, Research Co.

[c] 778.929.0490

[e] mario.canseco@researchco.ca

==30==



mario.canseco
@researchco.ca



mario_canseco



778.929.0490



Mario Canseco