



PRESS RELEASE | Canada and the United States

Methodology:

Results are based on online studies conducted from July 2 to July 5, 2019, among representative samples of 1,000 adults Canada and the United States. The data has been statistically weighted according to Canadian and U.S. census figures for age, gender and region in each country. The margin of error—which measures sample variability—is +/- 3.1 percentage points for each country.

As you may know, the unemployment rate in Canada fell to 5.7% in May 2019. How much of the credit do you think Prime Minister Justin Trudeau deserves for the low unemployment rate in Canada?

All of the credit – 12%
Some of the credit – 48%
Not much of the credit – 24%
No credit at all – 16%

As you may know, the unemployment rate in the United States fell to 3.6% in April 2019. How much of the credit do you think President Donald Trump deserves for the low unemployment rate in the United States?

All of the credit – 12%
Some of the credit – 45%
Not much of the credit – 17%
No credit at all – 26%

Most Canadians and Americans Praise Leaders for Job Creation

On this file, Conservative voters in Canada are more critical of Justin Trudeau than Democrats are of Donald Trump.

Vancouver, BC [August 9, 2019] – Most Canadians and Americans believe their current heads of government should be lauded for job creation, a new two-country Research Co. poll has found.

In the online survey of representative national samples, 60% of Canadians think Prime Minister Justin Trudeau deserves “all of the credit” (12%) or “some of the credit” (48%) for the country’s low unemployment rate.

On a regional basis, Canadians who reside in Quebec (65%), British Columbia (63%) and Ontario (61%) are more likely to believe that Trudeau deserves “all” or “some” of the credit for Canada’s unemployment rate, followed by Atlantic Canada (56%), Saskatchewan and Manitoba (55%) and Alberta (42%).

In the United States, 57% of Americans believe President Donald Trump deserves “all of the credit” (12%) or “some of the credit” (45%) for the country’s low unemployment rate.

In the United States, residents of the Midwest (63%) are more likely to believe that Trump deserves “all” or “some” of the credit for the country’s unemployment rate, followed by those in the Northeast (58%), the South (56%) and the West (55%).

“In Canada, only 37% of respondents who voted for the Conservative Party in the 2015 federal election are willing to praise Trudeau for the current employment situation,” says Mario Canseco, President of Research Co. “In the United States, the proportion of Democrats who feel the same way about Trump reaches 50%.”

The proportion of residents who believe the head of government deserves “none of the credit” for the low unemployment rate is significantly higher in the United States (26%) than in Canada (16%)

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About Research Co.

Simply put, we are curious about what people think and the decisions they will make. Some call it public opinion, others call it polling or public affairs. We never compromise facts for profit. Our agenda is the truth.



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We have a global network of partners in the qualitative, data collection and data visualization specialities.

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