



PRESS RELEASE | Manitoba

Methodology:

Results are based on an online study conducted from August 27 to August 29, 2019 among 586 Manitoba adults, including 498 decided voters in the 2019 provincial election. The data has been statistically weighted according to Canadian census figures for age, gender and region in Manitoba. The margin of error—which measures sample variability—is +/- 4.0 percentage points for the entire sample and +/- 4.4 percentage points for the sample of decided voters, nineteen times out of twenty.

Voting Intention (Decided Voters)

Progressive Conservative Party – 46%
New Democratic Party (NDP) – 30%
Liberal Party – 14%
Green Party – 8%
Other parties – 1%

Best Premier

Brian Pallister – 34%
Wab Kinew – 17%
Dougald Lamont – 10%
James Beddome – 4%
Not sure – 34%

Progressive Conservatives Have Sizeable Advantage in Manitoba

On the “Best Premier” question, Brian Pallister leads Wab Kinew by a 2-to-1 margin.

Vancouver, BC [August 30, 2019] – The governing Progressive Conservatives head to the final stages of the provincial electoral campaign in Manitoba as the frontrunners, a new Research Co. poll has found.

In the online survey of a representative sample of Manitobans, 46% of decided voters would cast a ballot for the Progressive Conservative candidate in their constituency.

The New Democratic Party (NDP) is second with 30%, followed by the Liberal Party with 14% and the Green Party with 8%.

The Progressive Conservatives are particularly popular with male voters (51%), those aged 55 and over (54%) and those who do not live in Winnipeg (58%).

“Seven-in-ten decided voters (72%) say they will not change their mind before election day in Manitoba,” says Mario Canseco, President at Research Co. “This includes 83% of those who plan to support the Progressive Conservatives and 76% of those who plan to vote for the NDP.”

Almost half of Manitobans (48%) think health care is the most important issue facing the province today. Crime and public safety (14%) and the economy and jobs (11%) are the only other issues that reach double digits.

Two-in-five Manitobans (40%) approve of the way Premier and Progressive Conservative Party leader Brian Pallister is handling his job, while 47% disapprove.

The approval rating is lower for Official Opposition and NDP leader Wab Kinew (33%), Liberal leader Dougald Lamont (25%) and Green leader James Beddome (22%).

When asked who would make the “Best Premier” of the province, a third of Manitobans (34%) select Pallister. Kinew is a distant second with 17%, followed by Lamont (10%) and Beddome (4%). A third of the province’s residents (34%) are undecided.

All four party leaders have a negative momentum score, which is calculated by assessing the proportions of residents who say their views of each leader have improved or worsened since the start of the campaign. Beddome (-2) and Lamont (-4) fare better than Kinew (-12) and Pallister (-19),



On issues, Pallister is seen as the best leader to handle the economy and jobs (35%), government accountability (34%), energy (33%), crime and public safety (32%), education (30%), health care (29%) and the environment (23%).

Kinew is ahead of the incumbent premier on managing housing, homelessness and poverty (30%).

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About Research Co.

Simply put, we are curious about what people think and the decisions they will make. Some call it public opinion, others call it polling or public affairs. We never compromise facts for profit. Our agenda is the truth.

We have a global network of partners in the qualitative, data collection and data visualization specialities.

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