



PRESS RELEASE | British Columbia

Methodology:

Results are based on an online study conducted from July 23 to July 25, 2019, among 800 adults in British Columbia. The data has been statistically weighted according to Canadian census figures for age, gender and region in British Columbia. The margin of error—which measures sample variability—is +/- 3.5 percentage points, nineteen times out of twenty.

Which of these statements comes closest to your point of view?

I consider myself a Canadian first, a British Columbian second - 67%

I consider myself a British Columbian first, a Canadian second - 19%

Neither / Not sure - 14%

All things considered, do you agree or disagree with this statement? - "British Columbians have more in common with the people of Seattle and Portland than with those in Toronto or Montreal."

Agree - 66%

Disagree - 22%

Not sure - 12%

British Columbians Tout Unique Views in Canadian Landscape

Two thirds feel they have more in common with the people of Seattle and Portland than with those in Toronto or Montreal.

Vancouver, BC [August 7, 2019] – Most residents of British Columbia believe they have a distinctive outlook when compared to other areas of Canada, a new Research Co. poll has found.

In the online survey of a representative provincial sample, almost three-in-five British Columbians (59%) think their views "are different from the rest of the country"—including 89% of Green Party voters in the 2017 provincial election.

Two thirds of British Columbians (66%, unchanged since a similar Research Co. poll [conducted in June 2018](#)) think they have more in common with the people of Seattle and Portland than with those in Toronto or Montreal.

Significant proportions of residents are very proud of the province they live in (86%, -1), believe they will stay in British Columbia for the rest of their lives (74%, -3), and disagree with the idea that British Columbia would be better off as its own country (74%, unchanged).

"There is a generational divide when British Columbians are asked if they will be lifelong residents of the province," says Mario Canseco, President of Research Co. "While 85% of those aged 55 and over say they will stay in British Columbia for the rest of their lives, the proportion drops to 74% among those aged 35-to-54 and 64% among those aged 18-to-34."

About one-in-five respondents (19%) say they consider themselves "British Columbians first, and Canadians second"—a proportion that rises to 24% among residents of the Fraser Valley.

Conversely, two thirds of respondents (67%) say they are "Canadians first, and British Columbians second."

Practically two-in-five British Columbians (44%) are undecided when asked who they think has been the best Premier of the province since August 1986. Only three leaders reached double digits: John Horgan (14%), Gordon Campbell (12%) and Christy Clark (11%).

When asked who they believe has been the worst recent premier, 27% of British Columbians select Clark, followed by Campbell (11%) and Horgan (10%).



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About Research Co.

Simply put, we are curious about what people think and the decisions they will make. Some call it public opinion, others call it polling or public affairs. We never compromise facts for profit. Our agenda is the truth.

We have a global network of partners in the qualitative, data collection and data visualization specialities.

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