

On an average weekday, how much time do you spend preparing dinner for yourself and others in your household?



	Canada	GENDER		AGE			REGION					ANNUAL HOUSEHOLD INCOME			
		Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	<\$50k	\$50k-\$100k	\$100k+
<b>Less than 30 minutes</b>	30%	36%	24%	32%	31%	25%	25%	33%	38%	30%	26%	31%	30%	30%	31%
<b>From 31 to 60 minutes</b>	60%	53%	66%	59%	59%	62%	61%	58%	54%	62%	54%	59%	57%	61%	64%
<b>More than 60 minutes</b>	10%	11%	10%	9%	10%	13%	14%	9%	8%	8%	20%	10%	13%	9%	5%

Over the course of the past month, have you relied on either of these products to prepare dinner for yourself and others in your household?



	Canada	GENDER		AGE			REGION						ANNUAL HOUSEHOLD INCOME			
		Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	<\$50k	\$50k-\$100k	\$100k+	
<i>Frozen entrees cooked in the microwave</i>																
Yes, I have	60%	64%	56%	61%	62%	57%	53%	64%	68%	65%	48%	59%	62%	60%	51%	
No, I have not	40%	36%	44%	39%	38%	43%	47%	36%	32%	35%	52%	41%	38%	40%	49%	
<i>Frozen entrees cooked in the oven</i>																
Yes, I have	71%	72%	69%	77%	72%	64%	65%	76%	78%	77%	63%	64%	71%	74%	64%	
No, I have not	29%	28%	31%	23%	28%	36%	35%	24%	22%	23%	37%	36%	29%	26%	36%	

Poll conducted by Research Co. on Dinner in Canada - July 5, 2019

Over the course of the past month, how often did you eat dinner at home in each of the two scenarios outlined below? Please assign a percentage to each option.



	Canada	GENDER		AGE			REGION					ANNUAL HOUSEHOLD INCOME			
		Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	<\$50k	\$50k-\$100k	\$100k+
At the dining room, with no television	51%	50%	52%	53%	49%	53%	42%	44%	45%	51%	60%	58%	50%	51%	47%
At a different part of the home, with the television on	49%	50%	48%	47%	51%	47%	58%	56%	55%	49%	40%	42%	50%	49%	53%