

Poll conducted by Research Co. on Child Care in British Columbia on behalf of the \$10aDay Child Care Plan - June 13, 2019

In this survey, we are going to ask you questions related to child care (sometimes referred to as childcare, daycare or preschool). For the purpose of this survey, child care is defined as the caring and supervision of a child that is performed by a person other than the child's legal guardians for part of or all of a working day. The care may take place in a licensed/regulated and monitored setting or in an unregulated and informal setting. How important is it that the provincial government makes investments to build a quality affordable child care system that's available to families across BC?



	British Columbia	GENDER		AGE			REGION					ANNUAL HOUSEHOLD INCOME			VOTE IN 2017 ELECTION			CHILD AGED 1 TO 12?	
		Male	Female	18-34	35-54	55+	Metro Vancouver	Fraser Valley	Southern BC	Northern BC	Vancouver Island	<\$50k	\$50-\$100k	\$100k+	BC Liberals	BC NDP	BC Green	Yes	No
Very important	55%	53%	56%	58%	57%	50%	53%	55%	53%	72%	57%	57%	52%	57%	52%	59%	59%	62%	50%
Moderately important	35%	35%	35%	35%	33%	37%	36%	36%	36%	28%	32%	34%	38%	36%	39%	34%	30%	33%	37%
Not too important	6%	6%	6%	5%	5%	7%	5%	8%	9%	0%	9%	5%	7%	5%	6%	5%	6%	4%	7%
Not important at all	4%	6%	3%	3%	5%	6%	6%	2%	1%	0%	3%	5%	3%	2%	4%	2%	4%	1%	6%

From what you have seen, read, heard or experienced about child care, do you agree or disagree with each of the following statements?



	British Columbia	GENDER		AGE			REGION					ANNUAL HOUSEHOLD INCOME			VOTE IN 2017 ELECTION			CHILD AGED 1 TO 12?	
		Male	Female	18-34	35-54	55+	Metro Vancouver	Fraser Valley	Southern BC	Northern BC	Vancouver Island	<\$50k	\$50-\$100k	\$100k+	BC Liberals	BC NDP	BC Green	Yes	No
<i>Having children today costs a lot more than it did 40 years ago</i>																			
Strongly agree	59%	57%	61%	61%	57%	59%	58%	67%	57%	50%	62%	65%	56%	56%	64%	57%	40%	58%	59%
Moderately agree	27%	27%	27%	23%	28%	29%	27%	21%	27%	34%	29%	22%	30%	31%	23%	33%	41%	30%	25%
Moderately disagree	7%	7%	7%	7%	8%	6%	8%	2%	6%	12%	5%	6%	8%	7%	5%	9%	14%	8%	6%
Strongly disagree	3%	4%	2%	3%	3%	2%	2%	4%	5%	2%	3%	2%	3%	4%	3%	1%	4%	3%	3%
Not sure	4%	6%	3%	6%	3%	5%	5%	6%	5%	2%	2%	5%	4%	2%	5%	0%	1%	2%	6%
<i>When child care is affordable and available to parents, more mothers work and pay taxes</i>																			
Strongly agree	38%	38%	38%	38%	39%	37%	40%	41%	29%	32%	40%	36%	38%	43%	37%	39%	40%	58%	59%
Moderately agree	43%	41%	44%	43%	42%	43%	41%	43%	50%	48%	40%	45%	41%	43%	48%	43%	41%	30%	25%
Moderately disagree	10%	11%	9%	10%	10%	11%	10%	9%	9%	6%	13%	9%	13%	7%	8%	12%	14%	8%	6%
Strongly disagree	2%	2%	2%	1%	4%	1%	2%	4%	1%	7%	1%	2%	2%	3%	0%	2%	4%	3%	3%
Not sure	7%	8%	7%	7%	6%	9%	7%	3%	11%	6%	5%	8%	6%	4%	7%	3%	1%	2%	6%

Below are two contrasting attributes that could be used to describe a person's position. Please choose a dot closer towards the phrase that you believe best describes your position. The closer the dot is to the phrase, the more you believe it describes your position.

	RESEARCH Co.																			
	British Columbia	GENDER		AGE			REGION					ANNUAL HOUSEHOLD INCOME			VOTE IN 2017 ELECTION			CHILD AGED 1 TO 12?		
		Male	Female	18-34	35-54	55+	Metro Vancouver	Fraser Valley	Southern BC	Northern BC	Vancouver Island	<\$50k	\$50-\$100k	\$100k+	BC Liberals	BC NDP	BC Green	Yes	No	
1 - The provincial government should continue to put a priority on public funding for child care, to make it more affordable and available for families	37%	32%	42%	37%	37%	38%	39%	34%	31%	33%	38%	40%	35%	38%	32%	42%	31%	39%	36%	
2	29%	32%	26%	30%	31%	25%	29%	32%	29%	27%	26%	28%	28%	30%	31%	30%	25%	27%	29%	
3	21%	23%	20%	24%	20%	21%	19%	18%	24%	27%	27%	19%	26%	18%	20%	19%	30%	22%	21%	
4 - The provincial government is already spending enough on child care—the rest is up to families themselves.	13%	14%	12%	8%	13%	17%	13%	15%	16%	13%	10%	13%	12%	14%	18%	9%	15%	11%	14%	

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To parents with a child currently enrolled in child care – How long did you wait before a child care space became available for your child?



	British Columbia	GENDER		REGION					ANNUAL HOUSEHOLD INCOME		
		Male	Female	Metro Vancouver	Fraser Valley	Southern BC	Northern BC	Vancouver Island	<\$50k	\$50-\$100k	\$100k+
Less than a month	16%	15%	17%	17%	21%	18%	0%	13%	19%	15%	13%
1-2 months	21%	25%	17%	21%	30%	22%	27%	15%	20%	24%	16%
3-4 months	25%	27%	24%	27%	20%	20%	36%	20%	15%	25%	33%
5-6 months	17%	18%	17%	15%	16%	23%	27%	21%	19%	17%	18%
7-12 months	10%	9%	11%	10%	5%	9%	5%	12%	14%	8%	12%
More than one year	11%	7%	15%	10%	9%	8%	5%	20%	13%	11%	9%

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To parents with a child currently enrolled in child care – Thinking about your child care experience, do you agree or disagree with each of the following statements?



	British Columbia	GENDER		REGION					ANNUAL HOUSEHOLD INCOME			
		Male	Female	Metro Vancouver	Fraser Valley	Southern BC	Northern BC	Vancouver Island	<\$50k	\$50-\$100k	\$100k+	
<i>The cost of child care put a financial strain on my family</i>												
Strongly agree	36%	37%	35%	34%	32%	39%	39%	42%	45%	32%	38%	
Moderately agree	40%	40%	40%	42%	38%	32%	32%	41%	37%	42%	39%	
Moderately disagree	16%	16%	16%	16%	8%	20%	24%	15%	17%	17%	15%	
Strongly disagree	6%	6%	6%	7%	8%	5%	5%	3%	1%	7%	7%	
Not sure	2%	2%	2%	1%	13%	4%	0%	0%	0%	3%	2%	
<i>A parent had to remain away from work for a longer period following the end of parental leave because child care was unavailable</i>												
Strongly agree	29%	30%	27%	30%	17%	47%	18%	19%	28%	29%	30%	
Moderately agree	43%	44%	42%	45%	42%	31%	38%	46%	48%	41%	44%	
Moderately disagree	16%	17%	15%	13%	24%	16%	37%	19%	12%	18%	18%	
Strongly disagree	9%	7%	13%	9%	13%	6%	0%	16%	11%	10%	5%	
Not sure	3%	2%	4%	3%	4%	0%	7%	0%	1%	2%	3%	
<i>The current government investments are having a positive impact on my child care situation</i>												
Strongly agree	24%	32%	14%	25%	29%	24%	21%	16%	23%	22%	28%	
Moderately agree	40%	34%	45%	39%	37%	29%	52%	47%	47%	37%	41%	
Moderately disagree	22%	20%	24%	21%	22%	29%	22%	22%	16%	27%	17%	
Strongly disagree	8%	7%	9%	9%	4%	9%	0%	11%	11%	8%	7%	
Not sure	6%	6%	7%	6%	9%	9%	5%	5%	3%	6%	7%	

The current provincial government ran on a platform of implementing the \$10aDay Child Care Plan for more affordable parent fees, more spaces, and better wages and education for those who work in child care settings. Do you think the province should move more quickly to achieve these goals?



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Definitely should	36%	36%	35%	36%	36%	35%	35%	43%	33%	47%	34%	39%	34%	38%	32%	42%	36%	41%	32%
Probably should	40%	39%	42%	45%	44%	34%	40%	41%	40%	43%	41%	38%	41%	42%	42%	36%	45%	45%	37%
Probably should not	10%	13%	7%	10%	10%	11%	10%	13%	11%	6%	9%	8%	12%	11%	12%	11%	9%	9%	11%
Definitely should not	5%	6%	5%	2%	4%	9%	6%	2%	5%	3%	7%	7%	4%	5%	6%	3%	8%	2%	8%
Not sure	9%	6%	11%	8%	7%	10%	10%	2%	10%	0%	9%	8%	9%	4%	8%	8%	2%	3%	12%