



PRESS RELEASE | Vancouver

**Methodology:**

Results are based on an online study conducted from April 8 to April 20, 2019, among 606 adults in the City of Vancouver. The data has been statistically weighted according to Canadian census figures for age, gender and region in the City of Vancouver. The margin of error—which measures sample variability—is +/- 4.0 percentage points, nineteen times out of twenty.

**The city is starting to plan what the future of Vancouver should look like. From what you have seen, read or heard, which of the following options most represents your opinion.**

*I am unsure or don't care much about the city-wide planning process – 19%*

*Vancouver should plan for future growth and allow more people to afford to live in all parts of the city – 63%*

*Vancouver should protect neighbourhoods from changing in the future – 9%*

*Vancouver should focus on growing some parts of the city, but keep my neighbourhood the same – 9%*

**Most Vancouverites Open to Changes in Single-Family Zoning**

*A sizeable majority supports a city-wide plan that makes all of Vancouver more affordable and accessible.*

Vancouver, BC [June 21, 2019] – A majority of residents of the City of Vancouver would welcome a modification in existing zoning regulations, a new Research Co. poll has found.

In the online survey of a representative city-wide sample, 71% of Vancouverites think the city should allow the construction of duplexes, fourplexes, townhouses, and 3-4 storey apartments in neighbourhoods where now only single-family homes are permitted.

In addition, about three-in-four Vancouverites think the city should continue its practice of preserving heritage buildings even if it prevents the construction of new rental housing (74%) and are in favour of building more temporary modular housing for the homeless (also 74%).

When asked about specific projects that could be undertaken in their immediate neighbourhood, 28% of Vancouverites say they are not opposed to any type of building.

Fewer than one-in-ten Vancouverites voice opposition to new single-family homes (9%), townhouses (8%), fourplexes (also 8%) and duplexes (6%) in their immediate neighbourhood, and fewer than one-in-five feel the same way about 6-storey rental buildings (19%), 6-storey condo buildings (18%), 4-storey rental buildings (14%) and 4-storey condo buildings (12%).

More than a third of residents are opposed to having a new 20-storey rental (38%) or 20-storey condo building (38%) in their immediate neighbourhood. Three-in-ten (31%) feel the same way about temporary modular housing.

“Opposition to having condos and rental buildings in the neighbourhood is directly related to size,” says Mario Canseco, President of Research Co. “There is definitely more resistance from residents in all areas of the city when it comes to pursuing larger projects.”

More than three-in-five Vancouverites (63%) say they favour a city-wide plan that emphasizes future growth and allows more people to afford and live in all parts of the city.

Significantly smaller proportions of residents are unsure about the city-wide planning process (19%) or voice support for protecting neighbourhoods from changing in the future (9%) or call for



PRESS RELEASE | Canada

growth in some parts of the city, while keeping theirs intact (also 9%).

==30==

**About Research Co.**

Simply put, we are curious about what people think and the decisions they will make. Some call it public opinion, others call it polling or public affairs. We never compromise facts for profit. Our agenda is the truth.

We have a global network of partners in the qualitative, data collection and data visualization specialities.

==30==

**Media contact:**

Mario Canseco, President, Research Co.  
[c] 778.929.0490  
[e] mario.canseco@researchco.ca

==30==



mario.canseco  
@researchco.ca



mario\_canseco



778.929.0490



Mario Canseco