

We'd like to ask you some questions about gardening. Do you currently grow or cultivate plants in your home (either indoors or outdoors)?



	GENDER			AGE			REGION					ANNUAL HOUSEHOLD INCOME			VOTE IN 2017 ELECTION		
	British Columbia	Male	Female	18-34	35-54	55+	Metro Vancouver	Fraser Valley	Southern BC	Northern BC	Vancouver Island	<\$50k	\$50k-\$100k	\$100k+	BC Liberals	BC NDP	BC Green
Yes, I do	59%	59%	60%	60%	64%	55%	60%	58%	60%	68%	57%	53%	63%	68%	58%	66%	70%
No, I do not	41%	41%	40%	40%	36%	45%	40%	42%	40%	32%	43%	47%	37%	32%	42%	34%	30%

Why do you grow or cultivate plants in your home?



	Cultivate or Grow Plants	GENDER		AGE			REGION					ANNUAL HOUSEHOLD INCOME			VOTE IN 2017 ELECTION		
		Male	Female	18-34	35-54	55+	Metro Vancouver	Fraser Valley	Southern BC	Northern BC	Vancouver Island	<\$50k	\$50k-\$100k	\$100k+	BC Liberals	BC NDP	BC Green
Mostly for ornamental purposes (such as flowers, foliage)	56%	61%	52%	53%	55%	60%	62%	50%	47%	50%	48%	50%	56%	60%	58%	58%	60%
Mostly for consumption (such as vegetables, fruits, herbs)	29%	28%	30%	35%	31%	21%	26%	40%	34%	26%	30%	31%	31%	23%	28%	29%	25%
Both	15%	11%	18%	12%	14%	19%	12%	10%	18%	24%	22%	19%	12%	16%	14%	13%	15%

How much do you spend on gardening tools, plants and/or seeds each year?



	Cultivate or Grow Plants	GENDER		AGE			REGION					ANNUAL HOUSEHOLD INCOME			VOTE IN 2017 ELECTION		
		Male	Female	18-34	35-54	55+	Metro Vancouver		Fraser Valley	Southern BC	Northern BC	Vancouver Island	<\$50k	\$50k-\$100k	\$100k+	BC Liberals	BC NDP
Less than \$50	25%	23%	27%	27%	21%	28%	26%	20%	24%	25%	27%	42%	21%	10%	24%	26%	17%
\$50 to \$100	39%	40%	39%	39%	43%	34%	39%	47%	41%	44%	34%	34%	46%	37%	43%	43%	31%
\$101 to \$199	22%	24%	19%	23%	22%	20%	22%	14%	21%	20%	25%	15%	19%	31%	16%	21%	38%
More than \$200	14%	13%	14%	11%	13%	17%	13%	19%	14%	11%	14%	8%	14%	22%	17%	10%	14%

All things considered, how do you think the plants you grow or cultivate compare to others in your neighbourhood?



	Cultivate or Grow Plants	GENDER		AGE			REGION					ANNUAL HOUSEHOLD INCOME			VOTE IN 2017 ELECTION		
		Male	Female	18-34	35-54	55+	Metro Vancouver	Fraser Valley	Southern BC	Northern BC	Vancouver Island	<\$50k	\$50k-\$100k	\$100k+	BC Liberals	BC NDP	BC Green
Better than most	26%	30%	22%	35%	21%	23%	26%	26%	29%	11%	26%	26%	25%	25%	32%	21%	30%
About the same as most	58%	59%	58%	50%	66%	56%	61%	57%	49%	60%	60%	54%	59%	64%	55%	64%	60%
Worse than most	11%	7%	14%	10%	9%	13%	9%	15%	14%	20%	8%	10%	12%	10%	8%	10%	8%
Not sure	5%	4%	6%	5%	4%	8%	4%	3%	8%	9%	7%	10%	3%	1%	5%	5%	2%

	Cultivate or Grow Plants	\$ SPENT ANNUALLY ON TOOLS, PLANTS AND/OR SEEDS			
		<\$50	\$50-\$100	\$101-\$199	\$200+
Better than most	26%	19%	23%	31%	42%
About the same as most	58%	56%	60%	63%	47%
Worse than most	11%	14%	13%	4%	9%
Not sure	5%	11%	4%	2%	2%