

Poll conducted by Research Co. on Electric Vehicles in British Columbia - May 31, 2019

As you may know, the Government of British Columbia has passed legislation to ensure that, by the year 2040, all light-duty cars and trucks sold in the province will be "zero emission." All things considered, do you agree or disagree with this decision?



	British Columbia	GENDER		AGE			REGION					VOTE IN 2017 ELECTION		
		Male	Female	18-34	35-54	55+	Metro Vancouver	Fraser Valley	Southern BC	Northern BC	Vancouver Island	BC Liberals	BC NDP	BC Green
Strongly agree	37%	34%	40%	42%	32%	37%	38%	32%	30%	25%	42%	25%	43%	53%
Moderately agree	33%	33%	34%	32%	37%	30%	36%	29%	29%	28%	29%	35%	33%	34%
Moderately disagree	11%	12%	9%	9%	10%	12%	8%	23%	13%	13%	10%	11%	12%	5%
Strongly disagree	10%	13%	7%	5%	9%	14%	8%	7%	16%	18%	9%	18%	6%	3%
Not sure	10%	9%	11%	12%	12%	7%	9%	9%	12%	18%	10%	11%	7%	5%

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Do you think the goal of ensuring that, by the year 2040, all light-duty cars and trucks sold in the province will be "zero emission" is achievable?



	British Columbia	GENDER		AGE			REGION					VOTE IN 2017 ELECTION		
		Male	Female	18-34	35-54	55+	Metro Vancouver	Fraser Valley	Southern BC	Northern BC	Vancouver Island	BC Liberals	BC NDP	BC Green
Definitely achievable	18%	20%	15%	19%	18%	16%	20%	16%	16%	10%	13%	13%	19%	27%
Probably achievable	31%	28%	34%	36%	32%	27%	34%	27%	13%	33%	39%	26%	35%	41%
Probably not achievable	30%	30%	30%	25%	30%	34%	27%	39%	41%	30%	27%	32%	33%	23%
Definitely not achievable	12%	16%	8%	8%	12%	15%	10%	11%	20%	20%	12%	22%	8%	1%
Not sure	9%	6%	13%	12%	9%	8%	9%	7%	10%	8%	10%	6%	5%	8%

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To British Columbians who driver their own vehicles - How likely is it that the next vehicle you acquire for yourself or your household (even if the transaction is still years away) will be an electric vehicle (EV)?



	GENDER			AGE			REGION					VOTE IN 2017 ELECTION		
	Drivers in BC	Male	Female	18-34	35-54	55+	Metro Vancouver	Fraser Valley	Southern BC	Northern BC	Vancouver Island	BC Liberals	BC NDP	BC Green
Very likely	17%	18%	15%	26%	13%	14%	20%	9%	14%	0%	13%	16%	20%	15%
Moderately likely	34%	35%	33%	33%	39%	29%	35%	34%	26%	37%	39%	31%	36%	48%
Not too likely	24%	22%	25%	24%	23%	25%	23%	26%	27%	26%	22%	25%	18%	21%
Not likely at all	16%	16%	15%	9%	17%	19%	11%	18%	23%	35%	19%	20%	16%	5%
Not sure	10%	8%	12%	8%	8%	13%	11%	13%	10%	2%	7%	8%	9%	10%

To British Columbians who driver their own vehicles - Which of the following would make you less likely to consider purchasing an electric vehicle (EV) in the future?



	GENDER			AGE			REGION					VOTE IN 2017 ELECTION		
	Drivers in BC	Male	Female	18-34	35-54	55+	Metro Vancouver	Fraser Valley	Southern BC	Northern BC	Vancouver Island	BC Liberals	BC NDP	BC Green
Too expensive compared to non-electric vehicles	24%	23%	25%	23%	26%	23%	24%	28%	13%	16%	23%	26%	21%	29%
Fear of becoming stranded if you can't find a charging station	24%	25%	24%	25%	22%	26%	25%	20%	25%	21%	24%	23%	26%	21%
Not having enough places to charge the vehicle in the areas where you usually drive	23%	24%	23%	21%	23%	25%	20%	22%	35%	45%	26%	23%	24%	25%
Not having a place to charge the vehicle where you currently live (such as a strata)	20%	19%	20%	20%	21%	18%	21%	20%	18%	11%	20%	20%	20%	14%
The "feel" of the vehicle compared with a non-electric vehicle	5%	5%	5%	7%	4%	4%	7%	5%	5%	2%	4%	4%	4%	7%
None of these	2%	2%	2%	2%	1%	2%	2%	1%	1%	0%	2%	2%	1%	1%
Other	2%	2%	2%	2%	3%	2%	2%	3%	3%	5%	2%	1%	3%	2%