

Poll conducted by Research Co. on Manners in Canada - April 11, 2019

Next, we'd like to ask you some questions about language. Throughout the course of a regular day, how often do you hear the following people swearing when they are having a conversation with you?



	GENDER		AGE			REGION					VOTE IN 2015 FEDERAL ELECTION				
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP
<b>Friends</b>															
Frequently	26%	23%	29%	47%	23%	15%	26%	21%	33%	25%	26%	30%	26%	19%	24%
Occasionally	42%	47%	38%	35%	45%	45%	44%	46%	37%	44%	43%	33%	42%	44%	50%
Rarely	22%	21%	22%	12%	20%	29%	19%	25%	16%	22%	21%	26%	26%	27%	15%
Never	10%	9%	11%	6%	12%	10%	11%	9%	13%	9%	10%	12%	7%	10%	10%
<b>Relatives</b>															
Frequently	16%	12%	21%	27%	15%	12%	17%	10%	25%	17%	13%	16%	17%	18%	14%
Occasionally	37%	36%	38%	37%	39%	34%	39%	32%	33%	37%	38%	40%	35%	36%	41%
Rarely	32%	33%	30%	25%	32%	36%	28%	37%	24%	32%	36%	28%	35%	32%	26%
Never	15%	19%	12%	11%	14%	19%	17%	21%	18%	14%	12%	16%	13%	14%	20%
<b>Co-workers</b>															
Frequently	19%	19%	19%	25%	19%	16%	21%	18%	21%	19%	12%	23%	19%	18%	22%
Occasionally	33%	37%	29%	37%	37%	28%	32%	26%	31%	35%	36%	28%	35%	34%	28%
Rarely	21%	20%	21%	19%	22%	21%	22%	25%	15%	20%	22%	19%	20%	19%	22%
Never	27%	25%	30%	19%	22%	36%	25%	31%	33%	25%	29%	30%	26%	29%	28%
<b>Strangers</b>															
Frequently	15%	14%	15%	18%	14%	14%	21%	10%	21%	14%	10%	12%	14%	15%	17%
Occasionally	40%	41%	40%	41%	40%	40%	35%	41%	43%	43%	37%	37%	38%	43%	42%
Rarely	31%	33%	30%	30%	33%	31%	30%	37%	25%	31%	35%	30%	36%	28%	26%
Never	14%	12%	15%	11%	14%	15%	14%	12%	10%	12%	18%	21%	12%	14%	15%

And how often do you swear in each one of the following situations?



	GENDER		AGE			REGION					VOTE IN 2015 FEDERAL ELECTION				
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP
<i>When talking with friends</i>															
Frequently	18%	15%	20%	37%	17%	7%	18%	15%	18%	17%	19%	21%	18%	14%	13%
Occasionally	34%	36%	32%	36%	36%	31%	38%	34%	28%	36%	29%	28%	35%	30%	41%
Rarely	28%	30%	26%	19%	29%	33%	26%	32%	40%	25%	31%	26%	28%	31%	27%
Never	20%	18%	23%	8%	19%	29%	18%	19%	13%	22%	20%	26%	19%	26%	20%
<i>When talking with relatives</i>															
Frequently	10%	8%	13%	23%	8%	3%	11%	9%	9%	10%	9%	12%	11%	7%	6%
Occasionally	30%	28%	32%	32%	34%	25%	31%	28%	36%	28%	29%	33%	29%	30%	30%
Rarely	31%	33%	29%	23%	32%	35%	30%	29%	36%	31%	33%	26%	30%	28%	43%
Never	29%	31%	27%	22%	25%	37%	28%	34%	19%	31%	29%	30%	30%	35%	21%
<i>When talking with co-workers</i>															
Frequently	10%	11%	10%	17%	12%	5%	14%	9%	16%	9%	8%	12%	10%	10%	8%
Occasionally	24%	29%	19%	30%	26%	19%	20%	21%	25%	29%	18%	21%	24%	22%	28%
Rarely	25%	24%	25%	26%	27%	22%	25%	32%	21%	22%	31%	21%	28%	23%	26%
Never	41%	35%	46%	27%	35%	53%	41%	38%	37%	41%	43%	47%	37%	45%	38%
<i>When talking to strangers</i>															
Frequently	5%	4%	6%	12%	4%	1%	8%	3%	10%	3%	2%	7%	4%	3%	3%
Occasionally	18%	21%	15%	21%	21%	14%	13%	18%	16%	20%	19%	19%	17%	16%	19%
Rarely	28%	31%	25%	30%	31%	25%	29%	32%	34%	25%	34%	16%	28%	29%	36%
Never	49%	43%	55%	37%	44%	60%	50%	47%	39%	51%	45%	58%	51%	52%	42%

Which of these statements comes closest to describing your own behaviour?



	GENDER		AGE			REGION					VOTE IN 2015 FEDERAL ELECTION				
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP
I always alter the way I speak to make sure that I don't swear in public	38%	36%	40%	34%	35%	42%	37%	38%	31%	38%	43%	37%	43%	43%	31%
I sometimes alter the way I speak so as not to swear in front of certain people	48%	50%	46%	57%	47%	43%	50%	47%	52%	50%	38%	44%	43%	43%	58%
I never alter the way I speak—if a swear word comes out, I don't worry about it	14%	15%	14%	9%	17%	15%	14%	15%	16%	12%	19%	19%	14%	14%	10%