Voting Intention (Decided Voters)

United Conservative Party (UCP) – 49% (+4)
New Democratic Party (NDP) – 39% (-1)
Alberta Party – 9% (+3)
Liberal Party – 2% (-1)
Other parties – 2% (-4)

Best Premier

Jason Kenney – 36% (+4)
Rachel Notley – 33% (+1)
Stephen Mandel – 9% (+2)
David Khan – 2% (-3)
Not sure – 20% (-4)

United Conservatives Extend Their Lead in Alberta
Opposition leader Jason Kenney has overtaken incumbent Rachel Notley as the "Best Premier" for the province.

Vancouver, BC [April 15, 2019] – The United Conservative Party (UCP) has extended its advantage in the final stages of the provincial campaign in Alberta, a new Research Co. poll has found.

In the online survey of a representative provincial sample, 49% of decided voters in Alberta (+4 since a Research Co. poll completed in early April) would support the UCP candidate in their riding in tomorrow's provincial ballot.

The governing New Democratic Party (NDP) is in second place with 39% (-1), followed by the Alberta Party with 9% (+3) and the Liberal Party with 2% (-1). Two per cent of decided voters would back other parties or candidates.

The level of undecided voters across Alberta has dropped from 22% in early April to 10% in this survey. In the rural areas of the province, only 9% of residents are currently undecided (compared to 27% earlier this month).

Among decided voters, the UCP holds sizeable advantages over the NDP in three distinct demographics: men (57% to 29%), Albertans aged 55 and over (59% to 33%) and those who do not reside in Calgary or Edmonton (60% to 29%).

The opposition UCP is also the top choice for Albertans aged 35-to-54 (46% to 41%) and Calgarians (48% to 37%).

Conversely, the NDP is ahead of the UCP among women (48% to 40%), Albertans aged 18-to-34 (47% to 38%) and those who live in Edmonton (46% to 40%).

"The UCP is holding on to a large majority of voters who cast a ballot for either the Wildrose Party (77%) or the Progressive Conservatives (84%) in 2015," says Mario Canseco, President of Research Co. "The New Democrats are losing 14% of their voters in the last election to the UCP."

On the "Best Premier" question, Jason Kenney of the UCP holds a three-point lead over incumbent Rachel Notley of the NDP (36% to 33%), with Stephen Mandel of the Alberta Party and David Khan of the Liberal Party in single digits (9% and 2% respectively).

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About Research Co.

Simply put, we are curious about what people think and the decisions they will make. Some call it public opinion, others call it polling or public affairs.

We never compromise facts for profit. Our agenda is the truth. We have a global network of partners in the qualitative, data collection and data visualization specialities.

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