Voting Intention (Decided Voters)

United Conservative Party (UCP) – 45%
New Democratic Party (NDP) – 40%
Alberta Party – 6%
Liberal Party – 3%
Other parties – 6%

Approval Rating for Party Leaders

Rachel Notley – 45%
Jason Kenney – 38%
Stephen Mandel – 30%
David Khan – 23%

Best Premier

Rachel Notley – 32%
Jason Kenney – 32%
Stephen Mandel – 7%
David Khan – 5%
Not sure – 24%

United Conservative Party Ahead in Alberta Campaign

Rachel Notley and Jason Kenney are tied when residents ponder who would make the "Best Premier" of the province.

Vancouver, BC [April 2, 2019] – The United Conservative Party (UCP) holds the upper hand as the provincial electoral campaign unfolds in Alberta, a new Research Co. poll has found.

In the online survey of a representative provincial sample, 45% of decided voters in Alberta would cast a ballot for the UCP candidate in their riding in this month's election. The governing New Democratic Party (NDP) is second with 40%, followed by the Alberta Party with 6% and the Liberal Party with 3%. Six per cent of decided voters would support other parties.

In the survey, 22% of Albertans are undecided on which party or candidate to support, including 27% of those who reside outside of the Calgary and Edmonton census metropolitan areas.

"The UCP is connecting well with male voters and Albertans aged 55 and over," says Mario Canseco, President of Research Co. "The NDP is more popular in Edmonton and with women and voters aged 18-to-34."

Almost two-in-five decided voters (38%) concede they may change their mind and support another party's candidate in the election.

When asked which party leader would make the "Best Premier" for the province, incumbent Rachel Notley of the NDP and challenger Jason Kenney of the UCP are tied with 32% each, followed by Stephen Mandel of the Alberta Party with 7% and David Khan of the Liberal Party with 5%.

Three-in-ten Albertans (30%) say their opinion of Notley has worsened since the start of the electoral campaign, while a larger proportion of residents (38%) now has a more negative view of Kenney.

Across the province, 45% of Albertans approve of the way Notley has performed her duties, while 46% disapprove.

The approval rating is lower for Kenney (38%, with 47% disapproving), Mandel (30%, with 39% disapproving) and Khan (23%, with 46% disapproving).

When asked about specific issues, Albertans select Notley as the leader who is better suited to handle health care (38%), the

environment (36%), child care (also 36%), education (also 36%), housing, poverty and homelessness (32%), and seniors care (31%).

Kenney is preferred for the economy (38%), job creation (also 38%), energy and pipelines (also 38%), managing the province's finances (36%), and crime and public safety (32%).

The two main leaders are practically even on managing government accountability and transportation projects.

The most important issue for Albertans, by far, is the economy and jobs (44%), followed by health care (14%), energy and pipelines (13%) and government accountability (9%).

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About Research Co.

Simply put, we are curious about what people think and the decisions they will make. Some call it public opinion, others call it polling or public affairs.

We never compromise facts for profit. Our agenda is the truth. We have a global network of partners in the qualitative, data collection and data visualization specialities.

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