



PRESS RELEASE | Canada

#### **Methodology:**

Results are based on an online study conducted from February 21 to February 24, 2019, among 1,000 adults in Canada. The data has been statistically weighted according to Canadian census figures for age, gender and region. The margin of error—which measures sample variability—is +/- 3.1 percentage points, nineteen times out of twenty.

#### **Thinking about Canada's constitution, which of these options do you prefer?**

Canada having an elected head of state – 33%  
Canada remaining a monarchy – 31%  
I don't care either way – 19%  
Not sure – 17%

#### **In the event Queen Elizabeth II dies or abdicates, which of these options would you prefer for Canada?**

Prince William becoming King – 41%  
Prince Charles becoming King – 20%  
Neither, there should not be a monarch after Queen Elizabeth II – 19%  
Not sure – 19%

#### **Canadians Express a Preference for Prince William as Next King**

*Only one-in-five would rather have Prince Charles as King, and just over two-in-five view the heir apparent favourably.*

Vancouver, BC [March 7, 2019] – If presented with a choice to select the next monarch, a considerable proportion of Canadians would prefer to have the Duke of Cambridge as King, a new Research Co. poll has found.

In the online survey of a representative national sample, 41% of Canadians say they would rather see Prince William becoming King, while 20% would prefer Prince Charles.

One third of Canadian men (33%) would like to have Prince William as the next monarch, while 22% select Prince Charles. The gap is more extreme among Canadian women (50% in favour of Prince William, and 18% in favour of Prince Charles).

Three members of the Royal Family have the highest levels of favourability across Canada: Queen Elizabeth II (71%), Prince William (also 71%) and Prince Harry (70%).

A majority of Canadians also express favourable views of Catherine, Duchess of Cambridge (68%), Meghan, Duchess of Sussex (60%) and Prince Philip (54%).

In contrast, only 43% of Canadians have a favourable opinion of Prince Charles and 32% feel the same way about Camilla, Duchess of Cornwall.

When asked about Canada's constitution, 31% of Canadians say Canada should remain a monarchy, while 33% believe Canada should have an elected head of state. One-in-five (19%) do not care either way and 17% are undecided.

Support for Canada having an elected head of state is highest in Quebec (53%), while residents of Atlantic Canada and Alberta are the most likely to call for the continuation of the monarchy (42% and 40% respectively).

"Canadians who voted for the Conservative Party in the last federal election are significantly more likely to endorse the monarchy (41%), while those who supported the New Democratic Party (NDP) in 2015 express a preference for an elected head of state (42%)," says Mario Canseco, President of Research Co. "Liberal voters are almost evenly divided when asked about this issue."



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Across the country, 56% of residents expect Canada to “definitely” or “probably” still be a monarchy twenty years from now, while 23% think the country will “definitely” or “probably” have an elected head of state.

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### **About Research Co.**

Simply put, we are curious about what people think and the decisions they will make. Some call it public opinion, others call it polling or public affairs. We never compromise facts for profit. Our agenda is the truth.

We have a global network of partners in the qualitative, data collection and data visualization specialities.

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