

Poll conducted by Research Co. on Paying for Things in Canada - February 21, 2019

We'd like to ask you some questions about how you currently pay for things. Over the course of the past month, how much have you used each one of the following methods to make purchases? Please provide a percentage for each one of the five options.



	GENDER		AGE			REGION						
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic
Debit Card	34%	32%	36%	30%	38%	33%	31%	37%	37%	35%	35%	39%
Cash	31%	30%	32%	32%	30%	31%	32%	26%	25%	30%	31%	29%
Credit Card	24%	26%	22%	18%	26%	29%	26%	28%	26%	24%	24%	23%
Smartphone	8%	8%	8%	18%	3%	3%	8%	8%	7%	8%	7%	8%
Cheque	3%	4%	2%	2%	3%	4%	3%	1%	5%	3%	4%	1%

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Over the course of the past month, was there a time when you did not have any actual money (coins or bills) on you and had to make a purchase of less than \$10 with your credit card, debit card or smartphone?



	GENDER		AGE			REGION						
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic
Yes	70%	70%	69%	77%	70%	50%	61%	73%	61%	70%	73%	74%
No	30%	30%	31%	23%	30%	50%	39%	27%	39%	30%	27%	26%

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Some people have speculated that people will, at some point, rely on biometrics (such as iris scans, fingerprints or palm recognition) to make purchases. All things considered, when do you expect this to happen?



	GENDER			AGE			REGION					
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic
Sometime in the next 10 years	8%	10%	6%	12%	8%	6%	11%	8%	3%	9%	8%	3%
11 to 20 years from now	37%	38%	35%	43%	42%	27%	31%	32%	45%	32%	41%	45%
More than 20 years from now	40%	38%	42%	35%	40%	44%	37%	48%	35%	43%	36%	37%
Never	15%	14%	17%	10%	10%	23%	21%	12%	17%	16%	15%	15%

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In your lifetime, would you like to see people relying on biometrics (fingerprints, palm recognition, iris scans) to make purchases?



	GENDER		AGE			REGION						
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic
Definitely would	16%	21%	11%	19%	19%	10%	16%	17%	7%	11%	25%	16%
Probably would	33%	36%	30%	35%	31%	33%	25%	38%	35%	29%	41%	21%
Probably would not	14%	12%	16%	10%	13%	18%	16%	12%	20%	16%	8%	16%
Definitely would not	26%	26%	26%	25%	31%	23%	27%	30%	20%	34%	19%	18%
Not sure	11%	5%	17%	11%	6%	16%	16%	3%	18%	10%	7%	29%