

Over the past two years, how often have you visited Granville Island?



	Metro Vancouver	GENDER		AGE			CITY		
		Male	Female	18-34	35-54	55+	Vancouver	Surrey	Other
6 times or more	22%	23%	22%	19%	20%	29%	43%	10%	21%
2 to 5 times	42%	40%	45%	54%	40%	31%	40%	47%	55%
Only once	16%	16%	17%	15%	17%	17%	11%	19%	11%
Never	19%	21%	17%	12%	23%	24%	6%	24%	13%

What was your main reason for your last visit to Granville Island?



	Visited Granville Island in the past two years	GENDER		AGE			CITY		
		Male	Female	18-34	35-54	55+	Vancouver	Surrey	Other
Went shopping at the Public Market	29%	32%	27%	28%	30%	31%	38%	27%	22%
Went sightseeing	25%	27%	23%	27%	27%	20%	14%	30%	36%
Went for a meal or snack	17%	14%	20%	20%	15%	15%	17%	22%	16%
Went to an Arts and Culture performance	16%	13%	18%	14%	15%	19%	16%	14%	15%
Went shopping (but not at the Public Market)	5%	6%	5%	4%	6%	6%	6%	4%	7%
Other	7%	8%	6%	7%	8%	8%	9%	4%	5%

Thinking about the future of Granville Island, do you agree or disagree with each of the following statements?



	Metro Vancouver	GENDER		AGE			CITY		
		Male	Female	18-34	35-54	55+	Vancouver	Surrey	Other
Granville Island should be turned into a pedestrian zone—no personal vehicles should be allowed in									
Strongly agree	20%	22%	18%	22%	17%	21%	27%	15%	15%
Moderately agree	24%	22%	27%	27%	27%	19%	23%	22%	21%
Moderately disagree	25%	24%	26%	29%	22%	23%	22%	30%	24%
Strongly disagree	22%	23%	22%	13%	26%	29%	22%	22%	33%
Not sure	8%	9%	8%	9%	8%	9%	6%	12%	7%
All parking spots at Granville Island should be paid—there should be no free parking at Granville Island									
Strongly agree	18%	20%	16%	15%	17%	23%	22%	13%	18%
Moderately agree	16%	18%	13%	13%	16%	18%	16%	15%	9%
Moderately disagree	20%	19%	20%	19%	22%	19%	20%	16%	22%
Strongly disagree	38%	34%	43%	41%	38%	35%	37%	45%	42%
Not sure	8%	9%	8%	12%	7%	6%	5%	11%	9%
I would visit Granville Island more often if it were easier to find a parking spot									
Strongly agree	35%	30%	40%	34%	36%	34%	30%	42%	33%
Moderately agree	26%	27%	24%	26%	30%	20%	24%	20%	30%
Moderately disagree	15%	17%	14%	17%	13%	17%	15%	14%	19%
Strongly disagree	14%	14%	13%	11%	12%	19%	24%	5%	11%
Not sure	11%	12%	9%	13%	9%	10%	6%	19%	8%