

How often do you dine out?



	British Columbia	GENDER		AGE			REGION			
		Male	Female	18-34	35-54	55+	Lower Mainland	Vancouver Island	Southern BC	Northern BC
About once a month or less	48%	41%	54%	33%	50%	60%	38%	57%	59%	63%
About once every two weeks	25%	26%	24%	32%	24%	20%	28%	20%	24%	25%
About once a week	14%	17%	12%	17%	14%	12%	16%	14%	12%	5%
A couple of times a week or more	13%	16%	10%	18%	12%	8%	18%	9%	5%	7%

Have any of the following things happened to you when dining out in British Columbia over the past year? Select all that apply.



	British Columbia	GENDER		AGE			REGION			
		Male	Female	18-34	35-54	55+	Lower Mainland	Vancouver Island	Southern BC	Northern BC
Visited a restaurant's website before making a reservation	47%	47%	47%	61%	49%	31%	62%	41%	28%	16%
Left a restaurant after tipping more than 20%	38%	39%	37%	41%	40%	33%	43%	32%	36%	27%
Complimented good service to a manager	35%	39%	33%	22%	37%	43%	36%	33%	37%	24%
Was served hot food (soup, entree) that was too cold	28%	32%	26%	32%	27%	26%	27%	34%	25%	28%
Sent a bad dish back to the kitchen	25%	26%	31%	29%	25%	23%	30%	22%	21%	21%
Left a restaurant without tipping	21%	22%	19%	29%	19%	15%	18%	21%	20%	29%
Took a photograph of a dish that was served to you or someone at your table	19%	18%	19%	33%	18%	7%	25%	14%	10%	8%
Complained about bad service to a manager	15%	18%	13%	16%	19%	11%	16%	15%	15%	11%
Waited / Stood in line for more than an hour to enter a restaurant	7%	7%	8%	12%	9%	2%	9%	5%	4%	5%

Would you consider going back to a restaurant that had the following characteristics? Select all that apply.



	British Columbia	GENDER		AGE			REGION			
		Male	Female	18-34	35-54	55+	Lower Mainland	Vancouver Island	Southern BC	Northern BC
A restaurant where the food is great, but too expensive	52%	50%	53%	70%	46%	44%	57%	41%	50%	49%
A restaurant where the food is great, but the service is terrible	36%	37%	35%	43%	35%	32%	39%	35%	33%	30%
A restaurant where the food is cheap, but not great	24%	29%	18%	38%	21%	14%	27%	19%	22%	15%
A restaurant where the service is great, but the food is terrible	5%	5%	4%	8%	4%	4%	7%	3%	1%	5%