



PRESS RELEASE | British Columbia

Methodology:

Results are based on an online study conducted from January 2 to January 4, 2019, among 800 adults in British Columbia. The data has been statistically weighted according to Canadian census figures for age, gender and region in British Columbia. The margin of error—which measures sample variability—is +/- 3.5 percentage points, nineteen times out of twenty.

Over the course of the past year, have you donated clothes to a charity through a donation bin or drop box?

Yes – 69%
No – 31%

As you may know, there have been several fatalities in connection with clothing donation bins in Canada. Thinking about this, do you agree or disagree with banning all clothing donation bins in your municipality?

Agree – 70%
Disagree – 26%
Not sure – 5%

British Columbians Willing to Ban Clothing Donation Bins

More than seven-in-ten residents would have no problem taking clothes to a specific facility for donation, instead of relying on bins.

Vancouver, BC [January 15, 2019] – A sizable proportion of British Columbians supports a ban on clothing donation bins, a new Research Co. poll has found.

In the online survey of a representative provincial sample, 70% of British Columbians agree with banning all clothing donation bins in their municipality after several fatalities have been reported in connection with the containers.

Across the province, 69% of residents say they have donated clothes to a charity through a bin or drop box over the course of the past year.

Women (76%) and British Columbians aged 55 and over (also 76%) are the most likely to have placed garments in a clothing donation bin over the past 12 months.

Most British Columbians (71%) believe charities should find a way to collect clothes without having to use donation bins.

In addition, 73% of residents say they would have no problem taking clothes to a specific facility for donation, instead of relying on the bins.

“All demographic groups in British Columbia are voicing support for the elimination of clothing donation bins,” says Mario Canseco, President of Research Co. “It is important to note that majorities of the heaviest current users of these containers—women and residents aged 55 and over—say they are willing to travel to a specific venue to make their donations.”

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About Research Co.

Simply put, we are curious about what people think and the decisions they will make. Some call it public opinion, others call it polling or public affairs. We never compromise facts for profit. Our agenda is the truth.

We have a global network of partners in the qualitative, data collection and data visualization specialities.

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