

Poll conducted by Research Co. on Merry Holidays - December 24, 2018

Which of these greetings is the one you personally prefer for this season?



	GENDER		AGE			REGION						
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic
Merry Christmas	74%	72%	76%	67%	75%	79%	77%	79%	68%	72%	76%	68%
Happy Holidays	14%	16%	13%	17%	14%	12%	15%	4%	17%	17%	14%	16%
Not sure / Do not care either way	12%	12%	11%	16%	11%	9%	8%	17%	15%	11%	10%	16%

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How do you expect the current holiday season to be for you, personally?



	GENDER		AGE			REGION						
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic
More fun than stressful	57%	60%	55%	58%	57%	57%	70%	45%	54%	56%	60%	56%
More stressful than fun	25%	26%	22%	22%	24%	26%	18%	43%	20%	25%	21%	24%
Not sure	18%	14%	23%	20%	19%	17%	12%	12%	26%	19%	19%	20%

All things considered, how important is religion to your daily life?



	GENDER		AGE			REGION						
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic
Very important	18%	12%	23%	15%	16%	24%	12%	16%	26%	20%	14%	25%
Moderately important	20%	17%	23%	14%	24%	22%	13%	26%	34%	23%	16%	18%
Not too important	21%	22%	21%	18%	23%	22%	21%	30%	20%	24%	16%	18%
Not important at all	41%	49%	33%	53%	37%	32%	54%	28%	20%	33%	54%	39%