

Poll conducted by Research Co. on Nutrition and Fitness in British Columbia - December 4, 2018

An activity tracker is a device that monitors certain fitness-related metrics, including distance walked, amount of exercise and/or calorie consumption. Examples of activity trackers include Apple Watches, Fitbit wristbands and some smartphone apps. Do you currently use an activity tracker?

	British Columbia	GENDER		AGE			REGION					HOUSEHOLD INCOME			VOTE IN 2017 PROVINCIAL		
		Male	Female	18-34	35-54	55+	Metro Vancouver	Fraser Valley	Southern BC	Northern BC	Vancouver Island	<\$50K	\$50-100K	\$100k+	BC LIB	BC NDP	BC GRN
Yes, I do	41%	36%	45%	47%	41%	33%	47%	36%	27%	30%	33%	33%	42%	48%	38%	41%	51%
No, I do not	59%	64%	55%	53%	59%	67%	53%	64%	73%	70%	67%	67%	58%	52%	62%	59%	49%

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As you may now, in the Province of Ontario, it is mandatory to display calories on any menu that lists or depicts standard food items offered for sale by a regulated food service premises. From what you have seen, read, heard or experienced, would you support or oppose implementing a similar regulation in British Columbia?

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	British Columbia	Male	Female	18-34	35-54	55+	Metro Vancouver	Fraser Valley	Southern BC	Northern BC	Vancouver Island	<\$50K	\$50-100K	\$100k+	BC LIB	BC NDP	BC GRN
Strongly support	44%	39%	49%	47%	40%	46%	48%	41%	44%	35%	41%	41%	48%	44%	36%	50%	40%
Moderately support	37%	37%	37%	38%	39%	33%	36%	41%	34%	40%	37%	34%	35%	40%	39%	36%	47%
Moderately oppose	8%	9%	7%	6%	10%	9%	7%	7%	10%	12%	9%	10%	8%	8%	12%	7%	7%
Strongly oppose	4%	7%	2%	2%	5%	6%	4%	3%	3%	6%	7%	8%	3%	4%	7%	1%	3%
Not sure	6%	8%	4%	7%	6%	5%	5%	9%	9%	8%	6%	7%	6%	3%	6%	5%	3%