



PRESS RELEASE | Metro Vancouver

**Methodology:**

Results are based on an online study conducted from November 24 to November 25, 2018, among 513 adults in Metro Vancouver who drive to school or work on weekdays. The data has been statistically weighted according to Canadian census figures for age, gender and region in Metro Vancouver. The margin of error— which measures sample variability—is +/- 4.3 percentage points, nineteen times out of twenty.

**Over the past five years, would you say it is easier or harder to find a parking spot in your municipality when you need one?**

Easier – 8%  
Harder – 81%  
Not sure – 10%

**Thinking about your last parking ticket issued by a municipality, when did you pay the fine?**

Quickly -- 76%  
Days after – 11%  
Never – 13%

**Thinking about your last parking ticket issued by a parking management company, when did you pay the fine?**

Quickly -- 51%  
Days after – 15%  
Never – 34%

**Metro Vancouver Drivers Say It Is Harder to Find Parking Spots**

Drivers aged 35-to-54 are more likely to say they ignore parking tickets than those aged 18-to-34 and those aged 55 and over.

Vancouver, BC [December 18, 2018] – A sizeable proportion of drivers in Metro Vancouver think it is tougher to find parking spots in the region, a new Research Co. poll has found.

In the online survey of a representative sample of Metro Vancouverites who drive to school or work on weekdays, four-in-five (81%) say it is “moderately harder” or “much harder” to find a parking spot in their municipality when they need one.

Across Metro Vancouver, 18% of drivers say they have received a parking ticket from a municipality over the past two years, while 20% have received a ticket from a parking management company.

While 76% of drivers say they quickly paid the fine from the last parking ticket they received from a municipality, only 51% of those who received a ticket from a parking management company behaved in the same fashion.

In addition, while 13% of drivers say they never paid the fine from the last ticket issued by a municipality, the proportion jumps to 34% for tickets issued by a parking management company.

“Some drivers are clearly not taking parking tickets seriously,” says Mario Canseco, President of Research Co. “This is particularly significant among drivers aged 35-to-54, who are more likely to say they never pay any type of parking fine, compared with their younger and older counterparts.”

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**About Research Co.**

Simply put, we are curious about what people think and the decisions they will make. Some call it public opinion, others call it polling or public affairs.

We never compromise facts for profit. Our agenda is the truth. We have a global network of partners in the qualitative, data collection and data visualization specialities.

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PRESS RELEASE | British Columbia

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