

In your view, have provincial politicians sought to unite or divide British Columbians over the past 12 months?



	GENDER		AGE			REGION					PRIMARY RESIDENCE		ASSESSED VALUE OF HOME			HOUSEHOLD INCOME			VOTE IN 2017 PROVINCIAL			ETHNIC ORIGIN				
	British Columbia	Male	Female	18-34	35-54	55+	Vancouver Island	Metro Vancouver	Fraser Valley	Southern BC	Northern BC	Own	Rent	Less than \$1M	\$1M-\$2M	\$2M+	<\$50K	\$50-100K	\$100k+	BC LIB	BC NDP	BC GRN	European	East Asian	Other	
Definitely sought to unite	11%	10%	12%	12%	8%	13%	16%	10%	10%	15%	8%	9%	14%	9%	9%	14%	10%	9%	14%	20%	4%	10%	11%	12%	8%	
Probably sought to unite	25%	25%	25%	28%	23%	26%	35%	24%	20%	20%	24%	26%	25%	28%	26%	33%	28%	27%	23%	36%	12%	37%	24%	26%	23%	
Probably sought to divide	27%	30%	25%	29%	29%	24%	20%	28%	28%	23%	30%	28%	26%	30%	29%	7%	25%	29%	32%	25%	34%	22%	31%	27%	25%	
Definitely sought to divide	19%	22%	17%	12%	21%	24%	15%	18%	24%	26%	26%	22%	13%	21%	20%	46%	16%	18%	23%	9%	36%	9%	9%	23%	17%	
Not sure	17%	13%	21%	20%	19%	13%	14%	20%	18%	16%	12%	14%	21%	12%	17%	0%	21%	17%	8%	10%	15%	22%	25%	13%	27%	
SIGMA	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
TOP 2 BOX (NET)	36%	36%	37%	39%	32%	39%	51%	34%	29%	35%	32%	35%	39%	37%	34%	47%	39%	36%	37%	56%	15%	47%	35%	38%	32%	
BOTTOM 2 BOX (NET)	46%	51%	42%	41%	49%	48%	35%	46%	52%	49%	56%	50%	40%	51%	49%	53%	40%	47%	56%	34%	70%	31%	40%	49%	42%	

From what you have seen, read or heard, do you approve or disapprove of the provincial government's decision to introduce an additional school tax of 0.2% on the value of homes between \$3 million and \$4 million, and a tax rate of 0.4% on the portion of a home's value that exceeds \$4 million?

	GENDER			AGE			REGION					PRIMARY RESIDENCE		ASSESSED VALUE OF HOME			HOUSEHOLD INCOME			VOTE IN 2017 PROVINCIAL			ETHNIC ORIGIN			
	British Columbia	Male	Female	18-34	35-54	55+	Vancouver Island	Metro Vancouver	Fraser Valley	Southern BC	Northern BC	Own	Rent	Less than \$1M	\$1M-\$2M	\$2M+	<\$50K	\$50-100K	\$100k+	BC LIB	BC NDP	BC GRN	European	East Asian	Other	
Strongly approve	39%	40%	37%	38%	40%	38%	43%	38%	26%	29%	45%	34%	49%	39%	28%	17%	45%	40%	39%	53%	26%	46%	37%	41%	34%	
Moderately approve	29%	27%	30%	33%	25%	28%	26%	29%	31%	31%	26%	30%	26%	31%	35%	7%	26%	28%	29%	30%	26%	29%	31%	28%	27%	
Strongly disapprove	13%	15%	11%	8%	13%	17%	13%	13%	21%	14%	10%	16%	7%	12%	16%	59%	9%	14%	15%	7%	22%	8%	8%	14%	12%	
Moderately disapprove	12%	14%	11%	10%	15%	13%	12%	12%	13%	17%	13%	14%	10%	13%	17%	17%	11%	12%	14%	8%	21%	7%	12%	12%	16%	
Not sure	7%	5%	10%	11%	7%	5%	7%	8%	8%	9%	6%	6%	8%	6%	5%	0%	10%	6%	3%	3%	6%	10%	11%	5%	11%	
SIGMA	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
TOP 2 BOX (NET)	67%	67%	67%	71%	66%	66%	69%	68%	58%	60%	71%	64%	75%	70%	63%	24%	70%	68%	68%	82%	52%	75%	69%	69%	61%	
BOTTOM 2 BOX (NET)	25%	28%	23%	18%	27%	29%	25%	25%	34%	31%	24%	30%	17%	24%	32%	76%	20%	26%	29%	14%	42%	15%	20%	26%	28%	

How confident are you that the revenue generated by this additional school tax will be used to provide education in the province?



	GENDER			AGE			REGION					PRIMARY RESIDENCE		ASSESSED VALUE OF HOME			HOUSEHOLD INCOME			VOTE IN 2017 PROVINCIAL			ETHNIC ORIGIN			
	British Columbia	Male	Female	18-34	35-54	55+	Vancouver Island	Metro Vancouver	Fraser Valley	Southern BC	Northern BC	Own	Rent	Less than \$1M	\$1M-\$2M	\$2M+	<\$50K	\$50-100K	\$100K+	BC LIB	BC NDP	BC GRN	European	East Asian	Other	
Very confident	7%	7%	7%	7%	6%	9%	12%	7%	5%	3%	4%	5%	11%	6%	5%	0%	9%	7%	7%	11%	3%	10%	3%	9%	6%	
Moderately confident	29%	25%	33%	38%	24%	27%	37%	28%	23%	29%	27%	27%	35%	29%	27%	17%	33%	27%	32%	38%	20%	34%	27%	30%	29%	
Not too confident	33%	35%	30%	34%	33%	31%	26%	35%	35%	27%	32%	32%	33%	33%	33%	17%	35%	32%	30%	30%	32%	37%	36%	31%	37%	
Not confident at all	24%	29%	19%	12%	27%	31%	20%	22%	32%	32%	31%	29%	16%	25%	30%	66%	17%	25%	27%	13%	42%	14%	17%	26%	21%	
Not sure	7%	5%	9%	9%	10%	3%	6%	8%	4%	9%	6%	7%	6%	7%	5%	0%	7%	9%	3%	8%	4%	4%	17%	5%	8%	
SIGMA	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
TOP 2 BOX (NET)	36%	31%	41%	45%	30%	36%	49%	35%	29%	32%	31%	32%	46%	34%	32%	17%	41%	34%	40%	49%	22%	45%	30%	38%	35%	
BOTTOM 2 BOX (NET)	57%	64%	50%	46%	60%	62%	45%	57%	67%	59%	63%	61%	48%	58%	63%	83%	51%	57%	57%	43%	74%	51%	53%	57%	58%	

RESEARCH Co. Poll conducted by Research Co. on Tax Issues in British Columbia for STEPUP - November 22, 2018

The additional school tax will only apply to homes currently assessed above \$3 million. From what you have seen, read or heard, would you approve or disapprove of expanding the additional school tax on homes currently assessed at these values?

For properties valued from \$1 million to \$1.99 million



	British Columbia	GENDER			AGE			REGION					PRIMARY RESIDENCE		ASSESSED VALUE OF HOME			HOUSEHOLD INCOME			VOTE IN 2017 PROVINCIAL			ETHNIC ORIGIN		
		Male	Female	18-34	35-54	55+	Vancouver Island	Metro Vancouver	Fraser Valley	Southern BC	Northern BC	Own	Rent	Less than \$1M	\$1M-\$2M	\$2M+	<\$50K	\$50-100K	\$100k+	BC LIB	BC NDP	BC GRN	European	East Asian	Other	
Strongly approve	13%	13%	14%	13%	18%	10%	18%	10%	11%	21%	21%	10%	20%	14%	3%	0%	18%	15%	10%	18%	11%	7%	9%	14%	15%	
Moderately approve	28%	25%	31%	28%	30%	26%	34%	25%	23%	30%	36%	26%	33%	31%	14%	28%	33%	31%	24%	35%	18%	37%	21%	29%	28%	
Moderately disapprove	21%	22%	21%	24%	19%	21%	18%	23%	25%	15%	17%	20%	22%	21%	19%	0%	20%	21%	23%	21%	19%	27%	30%	20%	19%	
Strongly disapprove	30%	36%	24%	23%	26%	39%	21%	36%	30%	21%	18%	37%	17%	26%	60%	72%	19%	25%	40%	23%	46%	17%	32%	31%	24%	
Not sure	8%	4%	11%	12%	7%	5%	9%	7%	12%	12%	8%	7%	8%	8%	4%	0%	10%	9%	3%	4%	6%	12%	8%	6%	14%	
SIGMA	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
TOP 2 BOX (NET)	41%	38%	45%	41%	48%	35%	53%	35%	34%	51%	56%	37%	53%	45%	17%	28%	51%	45%	34%	53%	29%	44%	30%	44%	43%	
BOTTOM 2 BOX (NET)	51%	58%	44%	47%	45%	60%	38%	59%	54%	37%	36%	57%	39%	48%	79%	72%	39%	46%	63%	43%	65%	43%	62%	51%	43%	

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For properties valued from \$2 million to \$2.99 million



	British Columbia	GENDER			AGE			REGION					PRIMARY RESIDENCE		ASSESSED VALUE OF HOME				HOUSEHOLD INCOME			VOTE IN 2017 PROVINCIAL			ETHNIC ORIGIN			
		Male	Female	18-34	35-54	55+	Vancouver Island	Metro Vancouver	Fraser Valley	Southern BC	Northern BC	Own	Rent	Less than \$1M	\$1M-\$2M	\$2M+	<\$50K	\$50-100K	\$100k+	BC LIB	BC NDP	BC GRN	European	East Asian	Other			
Strongly approve	32%	29%	35%	34%	32%	31%	39%	29%	23%	32%	40%	27%	43%	32%	15%	20%	34%	38%	29%	46%	21%	27%	24%	25%	27%			
Moderately approve	29%	29%	29%	32%	31%	26%	28%	29%	26%	31%	31%	30%	29%	34%	25%	14%	37%	30%	26%	27%	26%	43%	31%	28%	32%			
Moderately disapprove	14%	16%	13%	16%	12%	15%	12%	17%	18%	10%	8%	15%	13%	13%	26%	7%	12%	9%	21%	13%	16%	12%	21%	13%	13%			
Strongly disapprove	17%	21%	13%	8%	17%	23%	13%	19%	21%	16%	13%	21%	8%	15%	27%	59%	8%	17%	21%	10%	31%	9%	16%	18%	14%			
Not sure	7%	5%	10%	11%	7%	5%	8%	6%	11%	10%	8%	7%	7%	6%	6%	0%	9%	7%	3%	4%	6%	10%	8%	5%	15%			
SIGMA	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			
TOP 2 BOX (NET)	61%	58%	64%	65%	64%	56%	68%	58%	49%	63%	71%	57%	72%	66%	40%	34%	71%	67%	55%	74%	47%	69%	55%	64%	59%			
BOTTOM 2 BOX (NET)	31%	37%	26%	24%	30%	39%	25%	35%	39%	26%	21%	37%	21%	28%	54%	66%	19%	26%	42%	22%	48%	21%	37%	31%	27%			

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The additional school tax will only apply to homes currently assessed above \$3 million. From what you have seen, read or heard, would you approve or disapprove of expanding the additional school tax on homes currently assessed at these values?

All properties



	British Columbia	GENDER			AGE			REGION					PRIMARY RESIDENCE		ASSESSED VALUE OF HOME			HOUSEHOLD INCOME			VOTE IN 2017 PROVINCIAL			ETHNIC ORIGIN		
		Male	Female		18-34	35-54	55+	Vancouver Island	Metro Vancouver	Fraser Valley	Southern BC	Northern BC	Own	Rent	Less than \$1M	\$1M-\$2M	\$2M+	<\$50K	\$50-100K	\$100K+	BC LIB	BC NDP	BC GRN	European	East Asian	Other
Strongly approve	5%	6%	4%	4%	5%	5%	4%	5%	4%	6%	5%	4%	8%	3%	4%	7%	6%	5%	4%	8%	3%	3%	6%	4%	6%	
Moderately approve	12%	12%	12%	12%	13%	11%	18%	13%	9%	10%	5%	9%	17%	7%	15%	17%	12%	15%	13%	17%	9%	15%	10%	14%	9%	
Moderately disapprove	20%	18%	21%	23%	19%	18%	25%	17%	21%	19%	23%	18%	24%	21%	9%	10%	27%	18%	15%	21%	15%	17%	20%	18%	24%	
Strongly disapprove	53%	56%	51%	49%	52%	58%	46%	55%	52%	55%	54%	62%	38%	61%	65%	66%	41%	54%	61%	45%	66%	54%	52%	55%	47%	
Not sure	10%	8%	12%	12%	11%	8%	8%	10%	14%	10%	13%	8%	13%	7%	8%	0%	14%	8%	7%	9%	7%	11%	12%	8%	14%	
SIGMA	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
TOP 2 BOX (NET)	17%	18%	16%	16%	18%	16%	21%	18%	14%	16%	11%	13%	25%	10%	19%	24%	18%	19%	17%	24%	13%	18%	16%	18%	15%	
BOTTOM 2 BOX (NET)	73%	74%	72%	72%	71%	76%	71%	73%	72%	74%	77%	79%	62%	83%	73%	76%	69%	73%	76%	67%	81%	71%	72%	74%	71%	

RESEARCH Co. Poll conducted by Research Co. on Tax Issues in British Columbia for STEPUP - November 22, 2018

Do you think the provincial government will eventually expand the additional school tax on homes currently assessed at these values?

For properties valued from \$1 million to \$1.99 million



	British Columbia	GENDER			AGE			REGION					PRIMARY RESIDENCE		ASSESSED VALUE OF HOME				HOUSEHOLD INCOME			VOTE IN 2017 PROVINCIAL			ETHNIC ORIGIN			
		Male	Female	18-34	35-54	55+	Vancouver Island	Metro Vancouver	Fraser Valley	Southern BC	Northern BC	Own	Rent	Less than \$1M	\$1M-\$2M	\$2M+	<\$50K	\$50-100K	\$100k+	BC LIB	BC NDP	BC GRN	European	East Asian	Other			
Very likely	23%	26%	20%	11%	25%	29%	26%	20%	28%	17%	29%	25%	21%	27%	18%	34%	23%	22%	18%	32%	21%	9%	26%	21%				
Moderately likely	30%	31%	30%	31%	28%	33%	36%	26%	36%	46%	36%	31%	30%	34%	25%	37%	34%	29%	31%	33%	19%	30%	31%	28%				
Not too likely	22%	25%	18%	26%	23%	17%	21%	25%	12%	14%	17%	22%	22%	20%	31%	10%	17%	21%	32%	27%	17%	27%	26%	20%	22%			
Not likely at all	7%	7%	7%	8%	5%	8%	3%	9%	4%	2%	5%	5%	8%	4%	12%	12%	6%	7%	6%	9%	3%	11%	8%	7%	7%			
Not sure	18%	12%	24%	24%	19%	13%	15%	20%	20%	21%	13%	17%	19%	16%	15%	7%	20%	19%	11%	15%	15%	22%	27%	15%	22%			
SIGMA	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			
TOP 2 BOX (NET)	53%	57%	50%	42%	53%	62%	62%	46%	64%	64%	65%	56%	51%	60%	43%	72%	57%	54%	51%	49%	65%	41%	39%	58%	49%			
BOTTOM 2 BOX (NET)	28%	32%	26%	34%	28%	25%	23%	34%	16%	15%	22%	27%	30%	24%	42%	22%	23%	28%	38%	36%	20%	38%	33%	27%	29%			

Poll conducted by Research Co. on Tax Issues in British Columbia for STEPUP - November 22, 2018

Do you think the provincial government will eventually expand the additional school tax on homes currently assessed at these values?

For properties valued from \$2 million to \$2.99 million



	British Columbia	GENDER			AGE			REGION					PRIMARY RESIDENCE		ASSESSED VALUE OF HOME			HOUSEHOLD INCOME			VOTE IN 2017 PROVINCIAL			ETHNIC ORIGIN			
		Male	Female		18-34	35-54	55+	Vancouver Island	Metro Vancouver	Fraser Valley	Southern BC	Northern BC	Own	Rent	Less than \$1M	\$1M-\$2M	\$2M+	<\$50K	\$50-100K	\$100k+	BC LIB	BC NDP	BC GRN	European	East Asian	Other	
Very likely	36%	39%	33%	30%	35%	40%	38%	35%	31%	29%	41%	38%	33%	41%	30%	51%	38%	34%	36%	35%	40%	34%	27%	38%	33%		
Moderately likely	34%	36%	33%	33%	34%	35%	34%	34%	42%	44%	30%	34%	35%	34%	40%	27%	31%	38%	40%	38%	34%	28%	39%	35%	29%		
Not too likely	10%	11%	9%	11%	9%	10%	10%	10%	6%	5%	11%	10%	9%	9%	14%	10%	10%	9%	11%	10%	9%	15%	8%	9%	13%		
Not likely at all	3%	3%	3%	4%	2%	3%	3%	3%	2%	2%	5%	2%	4%	2%	2%	5%	2%	3%	3%	4%	2%	3%	1%	3%	5%		
Not sure	17%	12%	22%	22%	19%	11%	15%	18%	20%	21%	13%	16%	19%	14%	15%	7%	19%	16%	10%	13%	15%	20%	25%	14%	20%		
SIGMA	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
TOP 2 BOX (NET)	70%	75%	66%	63%	70%	76%	72%	69%	73%	72%	71%	72%	68%	75%	70%	78%	69%	72%	76%	73%	74%	62%	66%	74%	62%		
BOTTOM 2 BOX (NET)	13%	13%	12%	15%	11%	13%	13%	13%	8%	7%	15%	12%	14%	11%	16%	15%	12%	11%	14%	14%	11%	18%	9%	12%	18%		

Do you think the provincial government will eventually expand the additional school tax on homes currently assessed at these values?

All properties



	GENDER			AGE			REGION					PRIMARY RESIDENCE		ASSESSED VALUE OF HOME			HOUSEHOLD INCOME			VOTE IN 2017 PROVINCIAL			ETHNIC ORIGIN			
	British Columbia	Male	Female	18-34	35-54	55+	Vancouver Island	Metro Vancouver	Fraser Valley	Southern BC	Northern BC	Own	Rent	Less than \$1M	\$1M-\$2M	\$2M+	<\$50K	\$50-100K	\$100k+	BC LIB	BC NDP	BC GRN	European	East Asian	Other	
Very likely	18%	21%	16%	7%	20%	25%	19%	17%	23%	11%	21%	21%	15%	20%	17%	41%	17%	17%	20%	14%	26%	17%	8%	21%	17%	
Moderately likely	24%	23%	24%	22%	20%	28%	24%	20%	32%	34%	29%	25%	21%	25%	28%	20%	24%	24%	23%	18%	29%	23%	25%	24%	20%	
Not too likely	22%	22%	22%	25%	22%	19%	28%	21%	11%	19%	22%	21%	25%	22%	18%	27%	22%	21%	23%	27%	18%	28%	21%	22%	23%	
Not likely at all	16%	20%	13%	18%	16%	15%	13%	19%	11%	12%	12%	15%	18%	15%	22%	5%	14%	17%	22%	25%	9%	14%	20%	16%	14%	
Not sure	20%	15%	24%	28%	21%	14%	15%	22%	23%	23%	16%	18%	21%	17%	15%	7%	22%	21%	12%	16%	18%	18%	27%	17%	26%	
SIGMA	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
TOP 2 BOX (NET)	42%	43%	41%	29%	40%	53%	44%	38%	55%	45%	50%	46%	36%	46%	46%	62%	41%	41%	43%	32%	55%	40%	33%	45%	37%	
BOTTOM 2 BOX (NET)	38%	41%	35%	43%	39%	34%	41%	41%	22%	31%	34%	36%	43%	37%	39%	32%	37%	38%	45%	52%	27%	42%	41%	38%	37%	