



PRESS RELEASE | Quebec

**Methodology:**

Results are based on an online study conducted from October 20 to October 22, 2018, among 602 Quebec adults. The data has been statistically weighted according to Canadian census figures for age, gender and region in Quebec. The margin of error—which measures sample variability—is +/- 3.9 percentage points, nineteen times out of twenty.

**Quebec's Best Premier since December 1985:**

Bourassa – 24%  
Bouchard – 16%  
Parizeau – 14%  
Charest – 6%

**Quebec's Worst Premier since December 1985:**

Charest – 25%  
Marois – 20%  
Couillard – 18%  
Parizeau – 6%

**Robert Bourassa is Best Recent Premier for Quebecers**

One-in-four residents of the province think Jean Charest has been the worst recent head of government.

Vancouver, BC [November 14, 2018] – Long-serving Premier Bourassa is still regarded fondly in Quebec, a new Research Co. poll has found.

In the online survey of a representative provincial sample, 24% of Quebecers believe Bourassa has been the best head of government the province has had since December 1985.

Lucien Bouchard is second on the list with 16%, followed by Jacques Parizeau with 14% and Jean Charest with 6%.

The ranking is lower for Philippe Couillard (4%), Bernard Landry (also 4%), Pauline Marois (3%) and Daniel Johnson Jr. (2%).

“There is no language gap in the perceptions of Quebecers when it comes to Robert Bourassa,” says says Mario Canseco, President of Research Co. “Equal proportions of English and French speakers feel he has been the best recent premier.”

Bourassa is particularly popular among Quebecers aged 55 and over (31%) and those who voted for the Liberal Party of Quebec in this year's [provincial election](#) (35%).

Conversely, those who cast a ballot for the Parti Québécois (PQ) this year believe Parizeau was the superior premier (26%, followed by Bouchard with 21%).

When asked who has been the worst recent premier of Quebec, Charest is first with 25%, followed by Marois with 20%, Couillard with 18% and Parizeau with 6%.

Men are more likely to select Charest as the worst recent head of government (30%, with Marois at 22%). Among women, Marois is in third place with 18%, behind Charest at 21% and Couillard at 20%.

There is a substantial difference when it comes to language on this question. Charest is regarded more negatively by French speakers (31%) and Marois by English speakers (35%)

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**About Research Co.**

Simply put, we are curious about what people think and the decisions they will make. Some call it public opinion, others call it



PRESS RELEASE | Quebec

polling or public affairs. We never compromise facts for profit. Our agenda is the truth.

We have a global network of partners in the qualitative, data collection and data visualization specialities.

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