



PRESS RELEASE | City of Vancouver

Methodology:

Results are based on an online study conducted from October 4 to October 7, 2018, among 402 adults in the City of Vancouver. The data has been statistically weighted according to Canadian census figures for age, gender and region in the City of Vancouver. The margin of error—which measures sample variability—is +/- 4.9 percentage points, nineteen times out of twenty.

Would you “definitely” or “probably” consider voting for these parties or candidates in the election for Vancouver City Council?

- Green Party – 51% (+5)
- Independents – 50% (+12)
- NPA – 35% (+5)
- COPE – 34% (+2)
- Vision Vancouver – 27% (-3)
- Yes Vancouver – 23% (-1)
- ProVancouver – 22% (+13)
- Coalition Vancouver – 22% (+9)
- One City – 21% (+2)
- Vancouver First – 16% (+4)

Half of Vancouverites Ponder Independents in Council Election

Consideration for both Green Party and Non-Partisan Association (NPA) candidates increased by five points since September.

Vancouver, BC [October 11, 2018] – Voters in Vancouver continue to take a serious look at candidates from the Green Party and Independents as they contemplate their options in the election to City Council, a new Research Co. poll has found.

In the online survey of a representative sample of City of Vancouver residents, 51% (+5 since September) say they will “definitely” or “probably” consider supporting Green Party of Vancouver candidates in this month’s municipal ballot.

A similarly high proportion of Vancouverites (50%, +12) say they will “definitely” or “probably” consider voting for any of the 27 independent candidates that will be listed on the ballot.

“The electorate’s appetite for independent voices is high across all age groups in Vancouver,” says Mario Canseco, President of Research Co. “A majority of voters aged 55 and over (57%) are considering independent candidates for one of their 10 votes.”

When it comes to established political parties, 35% of Vancouverites (+5) say they would “definitely” or “probably” consider voting for City Council candidates from the Non-Partisan Association (NPA), and 34% (+2) feel the same way about contenders from the Coalition of Progressive Electors (COPE).

The level of consideration is currently lower for candidates representing Vision Vancouver (27%, -3), Yes Vancouver (23%, -1), ProVancouver (22%, +13), Coalition Vancouver (22%, +9), One City (21%, +2) and Vancouver First (16%, +4).

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About Research Co.

Simply put, we are curious about what people think and the decisions they will make. Some call it public opinion, others call it polling or public affairs. We never compromise facts for profit. Our agenda is the truth. We have a global network of partners in the qualitative, data collection and data visualization specialities.

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