

Methodology:

Results are based on an online study conducted from August 27 to August 30, 2018, among 1,001 adults in Canada. The data has been statistically weighted according to Canadian census figures for age, gender and region. The margin of error—which measures sample variability—is +/- 3.1 percentage points, nineteen times out of twenty.

All things considered, would you say drivers in your city or town are better, the same, or worse than five years ago?

Better – 4%
The same – 40%
Worse – 50%
Not sure – 6%

Do you think there are specific groups or people in your city or town who are worse drivers than others?

Yes – 58%
No – 42%

Half of Canadians Say Drivers Are Worse than Five Years Ago

In the past month, seven-in-ten Canadians witnessed a driver not signaling before a turn.

Vancouver, BC [October 31, 2018] – Canadians are not particularly thrilled with the behaviour they are observing on the country's roads, a new Research Co. poll has found.

In the online survey of a representative national sample, 50% of Canadians say drivers in their city or town are worse than they were five years ago, while only 4% say they are better.

The areas where most residents believe drivers are getting worse are British Columbia (64%), Atlantic Canada (59%), Alberta (53%) and Ontario (51%).

Seven-in-ten Canadians (71%) saw a driver not signalling before a turn in the last month, including 83% of British Columbians. In addition, three-in-five (61%) witnessed a car taking up two or more spots in a parking lot, including 77% of those in Manitoba and Saskatchewan.

In the past month, almost half of Canadians (48%) saw a driver not stopping at an intersection, 45% witnessed cars turning right or left from an incorrect lane and 42% had a "close call" while in their vehicle.

Only 16% of Canadians did not witness any major problems on the roads in the past four weeks, including 26% of Quebecers.

A majority of Canadians (58%) believe there are specific groups or people in their city or town who are worse drivers than others. This proportion includes 68% of British Columbians, 60% of Albertans and 58% of Ontarians.

"Equal proportions of Baby Boomers and Millennials (60%) say there are some drivers who are worse than others in their municipality," says Mario Canseco, President of Research Co. "Those who volunteered a follow-up response were more likely to blame each other, with Canadians aged 18-to-34 pointing the finger at old drivers, and those aged 55 and over saying young drivers are responsible."

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About Research Co.

Simply put, we are curious about what people think and the decisions they will make. Some call it public opinion, others call it



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polling or public affairs. We never compromise facts for profit. Our agenda is the truth.

We have a global network of partners in the qualitative, data collection and data visualization specialities.

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