

Do you use each of the following platforms for instant messaging during work?



		GENDER			AGE			REGION					ANNUAL HOUSEHOLD INCOME			
		Canada (*)	Female	Male	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Less than \$50k	\$50k to \$100k	\$100k+
Facebook Messenger	Yes	83%	86%	80%	88%	85%	75%	87%	83%	79%	82%	84%	86%	79%	88%	79%
	No	17%	14%	20%	12%	15%	25%	13%	17%	21%	18%	16%	14%	21%	12%	21%
Messaging Applications (on Apple, Samsung, Google or other smartphones)	Yes	62%	67%	56%	63%	64%	55%	65%	69%	57%	60%	62%	50%	53%	69%	68%
	No	38%	33%	44%	37%	36%	45%	35%	31%	43%	40%	38%	50%	47%	31%	32%
Skype	Yes	62%	59%	64%	72%	60%	53%	65%	65%	41%	62%	64%	59%	53%	63%	69%
	No	38%	41%	36%	28%	40%	47%	35%	35%	59%	38%	36%	41%	47%	37%	31%
Twitter Direct Messages	Yes	57%	53%	60%	58%	71%	35%	55%	36%	24%	67%	48%	94%	41%	71%	72%
	No	43%	47%	40%	42%	29%	65%	45%	64%	76%	33%	52%	6%	59%	29%	28%
LinkedIn Messenger	Yes	57%	52%	62%	70%	53%	44%	51%	52%	41%	70%	46%	55%	50%	64%	60%
	No	43%	48%	38%	30%	47%	56%	49%	48%	59%	30%	54%	45%	50%	36%	40%
WhatsApp	Yes	49%	47%	50%	64%	42%	27%	56%	50%	29%	60%	23%	47%	49%	53%	52%
	No	51%	53%	50%	36%	58%	73%	44%	50%	71%	40%	77%	53%	51%	47%	48%
Windows Live Messenger	Yes	33%	30%	36%	21%	39%	42%	22%	23%	43%	37%	34%	46%	31%	32%	33%
	No	67%	70%	64%	79%	61%	58%	78%	77%	57%	63%	66%	54%	69%	68%	67%
Blackberry Messenger	Yes	16%	11%	21%	14%	20%	17%	9%	18%	17%	19%	16%	20%	9%	21%	21%
	No	84%	89%	79%	86%	80%	83%	91%	82%	83%	81%	84%	80%	91%	79%	79%

(*) Canadians who are employed full-time and have a smartphone that their company is paying for.

Poll conducted by Research Co. on Instant Messaging in Company-Issued Phones in Canada - September 25, 2018

When you think about all the time you spend on instant messaging during work—what percentage of your time would you say you spend using instant messaging to interact with family, friends and acquaintances for fun vs. interacting with colleagues for work-related tasks? Write the percentage—in numbers—for each one with the total equaling 100.



	Canada (*)	GENDER		AGE			REGION					ANNUAL HOUSEHOLD INCOME			
		Female	Male	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Less than \$50k	\$50k to \$100k	\$100k +
Colleagues for work-related tasks	35%	31%	40%	38%	38%	32%	35%	37%	33%	35%	35%	31%	31%	36%	40%
Family, friends and acquaintances for fun	65%	69%	60%	62%	62%	68%	65%	63%	67%	65%	65%	69%	69%	64%	60%

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When using instant messaging during work over the past six months, have any of the following happened to you?



	GENDER			AGE			REGION					ANNUAL HOUSEHOLD INCOME			
	Canada (*)	Female	Male	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Less than \$50k	\$50k to \$100k	\$100k+
You received a confusing message from someone you know because of auto-correct	35%	37%	33%	47%	35%	21%	55%	42%	31%	30%	33%	15%	28%	36%	39%
You declined an invitation to connect with a person through instant messaging	31%	29%	33%	38%	24%	29%	39%	31%	33%	26%	37%	10%	28%	33%	32%
You sent a confusing message to someone you know because of auto-correct	30%	31%	30%	45%	29%	15%	47%	41%	24%	27%	25%	26%	23%	30%	39%
You sent a message to the wrong person or group	24%	26%	21%	36%	21%	13%	26%	23%	26%	22%	25%	26%	21%	23%	28%
You received a message that was not meant for you	21%	21%	21%	27%	23%	14%	24%	27%	33%	19%	22%	12%	18%	19%	29%
You left an instant messaging group you belonged to	18%	19%	17%	32%	16%	5%	29%	16%	22%	16%	20%	6%	18%	21%	16%
None of these	39%	41%	38%	27%	40%	52%	28%	30%	45%	42%	38%	57%	48%	33%	37%

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