



PRESS RELEASE | City of Vancouver

Methodology:

Results are based on an online study conducted from September 15 to September 18, 2018, among 400 adults in the City of Vancouver. The data has been statistically weighted according to Canadian census figures for age, gender and region in the City of Vancouver. The margin of error—which measures sample variability—is +/- 4.9 percentage points, nineteen times out of twenty.

If the Vancouver mayoral election were held today, which of these candidates would you vote for? (Decided Voters)

- Stewart – 36%
- Sim – 25%
- Sylvester – 17%
- Bremner – 7%
- Chen – 4%
- Young – 3%
- Harding – 3%
- Fogal – 2%
- Another candidate – 2%

In your view, what is the most important issue facing the City of Vancouver right now?

- Housing – 67%
- Transportation – 9%
- Poverty – 9%
- Economic Development – 5%
- Health care – 3%
- Energy / Pipelines – 3%
- Crime – 2%
- Education – 1%

Stewart Holds the Upper Hand in Vancouver Mayoral Race

Two thirds of residents say housing is the most important issue facing the city.

Vancouver, BC [September 19, 2018] – With just over a month to go before Vancouverites elect their new mayor, the absence of a contender from the governing Vision Vancouver party appears to have benefited independent candidate Kennedy Stewart, a new Research Co. poll has found.

In the online survey of a representative sample of City of Vancouver residents, 36% of decided voters say they will vote for Stewart in next month's election, up 11 points since a Research Co. poll [conducted in July](#).

Ken Sim of the Non-Partisan Association (NPA) is in second place with 25% (-1), followed by independent candidate Shauna Sylvester with 17% (+6), Hector Bremner of Yes Vancouver with 7% (+2) and David Chen of ProVancouver with 4% (=).

Support is lower for Wai Young of Coalition Vancouver (3%, -5), Fred Harding of Vancouver First (also 3%) and Connie Fogal of Idea Vancouver (2%).

The level of undecided voters in the City of Vancouver stands at 31% this month.

The survey was conducted after the final list of mayoral candidates was released by the city on September 14. Vision Vancouver mayoral contender Ian Campbell—who had the support of 18% of decided voters in July—withdraw from the race on September 10.

Stewart holds a 23-point lead over Sim among female decided voters (44% to 21%), while Sim is slightly ahead of Stewart among male decided voters (32% to 29%).

“The departure of Ian Campbell from the mayoral race has definitely helped Stewart, who currently has the support of 45% of Vancouverites who voted for Gregor Robertson in the last mayoral election,” says Mario Canseco, President of Research Co. “Sim is connecting well with the NPA’s traditional base, and is holding on to 49% of the voters who supported Kirk LaPointe in 2014.”

Across the city, two thirds of residents (67%) believe housing is the most important issue facing Vancouver, followed by transportation (9%), poverty (also 9%) and economic development (5%).



About Research Co.

Simply put, we are curious about what people think and the decisions they will make. Some call it public opinion, others call it polling or public affairs. We never compromise facts for profit. Our agenda is the truth.

We have a global network of partners in the qualitative, data collection and data visualization specialities.

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