

Since the election of Donald Trump as President of the United States, have you done any of the following?



|   | British Columbia | GENDER |        | AGE   |       |     | REGION          |               |             |             |                  | VOTE IN 2017 PROVINCIAL |        |          | ETHNICITY |            |       |
|---|------------------|--------|--------|-------|-------|-----|-----------------|---------------|-------------|-------------|------------------|-------------------------|--------|----------|-----------|------------|-------|
|   |                  | Male   | Female | 18-34 | 35-54 | 55+ | Metro Vancouver | Fraser Valley | Northern BC | Southern BC | Vancouver Island | BC Liberals             | BC NDP | BC Green | European  | East Asian | Other |
| Paid more attention to American news than you did in years past                       | 52%              | 52%    | 52%    | 42%   | 47%   | 64% | 53%             | 43%           | 48%         | 45%         | 57%              | 58%                     | 51%    | 45%      | 57%       | 38%        | 50%   |
| Changed a brand of food you usually purchased to avoid buying from U.S. producers     | 25%              | 26%    | 25%    | 20%   | 23%   | 31% | 23%             | 20%           | 31%         | 26%         | 33%              | 25%                     | 27%    | 36%      | 28%       | 20%        | 23%   |
| Changed a brand of clothing you usually purchased to avoid buying from U.S. retailers | 19%              | 17%    | 21%    | 25%   | 17%   | 16% | 18%             | 19%           | 19%         | 20%         | 19%              | 23%                     | 26%    | 17%      | 20%       | 24%        |       |
| Cancelled a planned holiday or vacation to the United States                          | 16%              | 17%    | 15%    | 13%   | 17%   | 18% | 14%             | 10%           | 21%         | 22%         | 19%              | 11%                     | 18%    | 34%      | 17%       | 13%        | 16%   |
| None of these   | 31%              | 30%    | 32%    | 32%   | 37%   | 26% | 29%             | 41%           | 35%         | 38%         | 27%              | 29%                     | 30%    | 22%      | 28%       | 41%        | 32%   |