



PRESS RELEASE | City of Vancouver

Methodology:

Results are based on an online study conducted from July 13 to July 16, 2018, among 400 adults in the City of Vancouver. The data has been statistically weighted according to Canadian census figures for age, gender and region in the City of Vancouver. The margin of error—which measures sample variability—is +/- 4.9 percentage points, nineteen times out of twenty.

Do you agree or disagree with banning the distribution of single-use plastic straws, with appropriate exemptions for health care needs?

Agree – 85%
Disagree – 11%
Not sure – 3%

Do you think customers paying an additional fee for the disposable cups they require when purchasing a beverage is a good or bad idea?

Good idea – 55%
Bad idea – 36%
Not sure – 9%

High Support for Vancouver’s Plan to Limit Use of Plastics

More than nine-in-ten residents think restaurants and coffee shops should provide recycling options for the disposable cups they give out.

Vancouver, BC [July 26, 2018] – Most Vancouverites hold favourable views of the recently approved plan to ban specific plastic items by June 2019 in the city, a new Research Co. poll has found.

In the online survey of a representative sample of City of Vancouver residents, 85% of respondents agree with banning the distribution of single-use plastic straws, with appropriate exemptions for health care needs.

Similarly high proportions of Vancouverites agree with both banning expanded polystyrene foam (or “thermal”) cups and take-out containers (85%) and banning the distribution of single-use plastic utensils, unless they are directly requested by customers (84%).

The “Zero Waste 2040” strategy also contemplates action to deal with disposable cups, including plastic cups for cold drinks and polycoat paper cups for hot drinks.

More than nine-in-ten Vancouverites (93%) think it would be a “very good” or “good” idea to require restaurants and coffee shops to provide recycling options for the disposable cups they give out.

Residents are more divided when it comes to two other proposals.

A majority of Vancouverites (55%) think it would be a good idea for customers to pay an additional fee for the disposable cups they require when purchasing a beverage, but more than a third (36%) believe this would be a bad idea.

“There is a sizeable gender gap on this question,” says Mario Canseco, President of Research Co. “Support for charging additional fees on disposable beverage cups reaches 62% among women, but only 49% among men.”

In addition, while 54% of Vancouverites think it would be a good idea to ban the distribution of disposable cups altogether, one third (33%) disagree.

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About Research Co.



Simply put, we are curious about what people think and the decisions they will make. Some call it public opinion, others call it polling or public affairs. We never compromise facts for profit. Our agenda is the truth.

We have a global network of partners in the qualitative, data collection and data visualization specialities.

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