

PRESS RELEASE | City of Vancouver

### Methodology:

Results are based on an online study conducted from June 9 to June 11, 2018, among 400 adults in the City of Vancouver. The data has been statistically weighted according to Canadian census figures for age, gender and region in the City of Vancouver. The margin of error—which measures sample variability—is +/- 4.9 percentage points. nineteen times out of twenty.

### Scores for Prospective Mayoral Candidates:

Stewart +6 Sylvester +4 Condon +1 Sim = Campbell -5 Bremner -6 Chen -6 Young -10

# Voting Intention (among Decided Voters):

Stewart 26% Sim 23% Campbell 18% Bremner 10% Sylvester 9% Condon 8% Chen 4% Young 3%

## Positive Views of Political Parties:

Green Party 54%
Vision Vancouver 31%
NPA 30%
COPE 28%
One City 17%
Coalition Vancouver 17%
ProVancouver 11%

### Stewart, Sim and Campbell Battle in Vancouver Race

Almost half of Vancouverites are undecided when asked which one of eight mayoral hopefuls would get their vote this year.

Vancouver, BC [June 14, 2018] – With just over four months to go before Vancouver elects a new mayor, many of the city's residents are undecided, a new Research Co. poll has found.

In the online survey of a representative sample of City of Vancouver residents, 47% of respondents are not sure who they would vote for if the mayoral election took place tomorrow.

Among decided voters, New Democratic Party (NDP) Member of Parliament Kennedy Stewart is in first place with 26%, followed by Ken Sim of the Non-Partisan Association (NPA) with 23%, and Ian Campbell of Vision Vancouver with 18%

Support is lower for current NPA councillor Hector Bremner (10%), independent Shauna Sylvester (9%), prospective Coalition of Progressive Electors (COPE) candidate Patrick Condon (8%), David Chen of ProVancouver (4%) and Wai Young of Coalition Vancouver (3%).

Male decided voters are more likely to be supporting Sim at this stage (30% to 22% for Stewart), while Stewart is ahead among female decided voters (29%, with Campbell in second place at 18%).

Stewart is seen as a "good choice" to become mayor by 18% of residents (+8 <u>since late April</u>), followed by Campbell (17%), Sim (16%), Bremner (11%, =) and Sylvester (also 11%, +4). Condon (8%), Young (7%, +1) and Chen (5%) are in single digits.

When asked about specific political parties, a majority of Vancouverites (54%, +6 since early April) have a positive opinion of the Green Party of Vancouver.

The rating is lower for Vision Vancouver (31%, +5), the NPA (30%, -2), COPE (28%, +1), One City (17%, +3), Coalition Vancouver (also 17%) and ProVancouver (11%).

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## About Research Co.

Simply put, we are curious about what people think and the decisions they will make. Some call it public opinion, others call it polling or public affairs. We never compromise facts for profit. Our agenda is the truth.



We have a global network of partners in the qualitative, data collection and data visualization specialities.

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