



PRESS RELEASE | British Columbia

**Methodology:**

Results are based on an online study conducted from April 14 to April 16, 2018, among 801 adults in British Columbia. The data has been statistically weighted according to Canadian census figures for age, gender and region in British Columbia. The margin of error—which measures sample variability—is +/- 3.5 percentage points, nineteen times out of twenty.

**Views on the ban on hunting grizzly bears in British Columbia:**

Agree: 82%  
Disagree: 12%  
Not sure: 5%

**Proportion of British Columbians who are in favour of each activity:**

Eating animals: 82%  
Hunting animals for meat: 76%  
Using animals in rodeos: 39%  
Killing animals for their fur: 17%  
Hunting animals for sport: 6%

**Four-in-Five British Columbians Welcome Grizzly Bear Hunting Ban**

*Only six per cent of residents are in favour of hunting animals for sport.*

Vancouver, BC [April 23, 2018] – Two weeks after a ban on hunting grizzly bears in British Columbia came into full effect, a sizeable majority of the province's residents are satisfied with this decision, a new poll by Research Co. has found.

In the online survey of a representative sample of British Columbians, 82% of respondents say they agree with the ban on hunting grizzly bears in British Columbia that began on April 1.

The level of support for the ban is high among both genders (87% for women and 79% for men), all age groups (87% for those aged 18-to-34, 82% for those aged 35-to-54 and 80% for those aged 55 and over) and all regions of the province (84% in both the Lower Mainland and Vancouver Island, and 76% in the rest of the province).

"Most British Columbians have embraced the ban on grizzly bear hunting," says Mario Canseco, President of Research Co. "The survey also shows that the feelings of residents on issues like trophy hunting and furring are clearly defined, while others, such as the use of animals in rodeos, are more contentious."

When asked directly about their views on trophy hunting, 92% of British Columbians say they are against this activity (80% strongly, 12% moderately).

Killing animals for their fur is also particularly unpopular, with 79% of British Columbians saying they are against this activity (55% strongly, 24% moderately). This includes 84% of women and 87% of those aged 18-to-34.

More than half of British Columbians (55%) are against the use of animals in rodeos, but there are some stark differences among specific demographics.

Women (64%) are more likely to be opposed to using animals in rodeos than men (47%). British Columbians aged 18-to-34 are more likely to oppose this activity (73%) than those aged 35-to-54 (52%) and those aged 55 and over (47%).

British Columbians who voted for the BC Liberals in the 2017 provincial election are more likely to voice support for using animals in rodeos (53%) than those who voted for the BC Green Party (44%) and the BC New Democratic Party (NDP) (29%).



PRESS RELEASE | i British Columbia

Three-in-four British Columbians (76%) are in favour of hunting animals for meat, and four-in-five (82%) feel the same way about eating animals.

British Columbians aged 18-to-34 are more likely to oppose eating animals (21%) than all other groups.

==30==

**About Research Co.**

Simply put, we are curious about what people think and the decisions they will make. Some call it public opinion, others call it polling or public affairs. We never compromise facts for profit. Our agenda is the truth.

We have a global network of partners in the qualitative, data collection and data visualization specialities.

==30==

**Media contact:**

Mario Canseco, President, Research Co.  
[c] 778.929.0490  
[e] mario.canseco@researchco.ca

==30==



mario.canseco@researchco.ca



mario\_canseco



778.929.0490



Mario Canseco